



# STRATEGIC COMMUNITY

## PLAN WORKSHOP

Shire of Dandaragan

**BADGINGARRA**

**RESULTS**



Thursday 25 August 2011  
Badgingarra Community Centre

## SUMMARY

46 people from the community of Badgingarra gathered together to discuss what they love about their community, what they would like to see change, key opportunities and key projects or investments they would like to see happen.

The following workshop results outline the key assets that were brainstormed on the night and were subsequently grouped together by the facilitator. The results also show the key constraints that the community believe are holding them back or not allowing them to reach their full potential. The community also identified key opportunities for Badgingarra. These are all listed as they were written by the community. If a number is behind the idea that shows how many people also had the same idea.

After the brainstorming session, the community broke into four small groups and problem solved and developed some creative responses to the constraints, maximising the opportunities and ensuring the assets are kept through whatever development process the community chooses. The results from those four groups are presented. Where the group chose priority investments or projects, the priorities are shown in the table.

These results will be further developed into the Community Strategic Plan. However, the results do belong to the community so please distribute and discuss more broadly with your family, friends and community groups. The next process involving the community will be held later in the year.

# ASSETS - WHAT ARE THE THINGS THAT ARE GREAT ABOUT BADGINGARRA?

<b>Natural resources</b> Sand Diatomaceous Earth Gas	<b>Natural Assets</b> Natural bush and flowers Wonderful wildflowers National parks and reserves Access to nature Walk trails Flora and fauna	<b>Location</b> Proximity to large centres The best stop between Perth and Geraldton (best toilet stop) Brand highway (2) Passing tourists Central in Shire	<b>Energy</b> Sun (2) Sunshine Wind (2) Wind farms (2)
<b>National parks and reserves</b>	<b>Safety - low crime</b>	<b>Community</b> Community spirit (3) Feels like an extended family Community spirit/enthusiasm Rural friendships Rural lifestyle People (2) People who make a community happen	<b>Business</b>
<b>School (2)</b>	<b>Sport</b> Sporting clubs Sporting amenities Sporting facilities	<b>Land Availability</b> Subdivision potential Affordable living land near the coast Available land?	<b>Space</b> Space, space, lots of space
<b>Climate</b> Regular rainfall, low frost risk	<b>Water</b> Water (3) Underground water		

# OPPORTUNITIES FOR BADGINGARRA

## Badgingarra - carbon neutral

### Research station

- Use research station as community asset
- Set up research station to showcase new technology

### Tourism

- Radical tourism - ie shooting with rifle or bow, hang-gliding, off-roading
- Farming tours for overseas tourists
- Harness tourists from coast
- Eco-tourism
- Extend bush walks (tourist attraction)
- Walk trails Badgingarra slogan "take a walk on the wild side"
- Stopping travellers - super kids playground
- Potential drive through trail through Shire including Badgingarra back to the coast

### Location

- Closeness to coastal development

### Business

- Cottage industry
- Small restaurant and café, heritage tourism and information bay
- Farmers markets

### Housing

- Several unoccupied houses - attract families

### Community facilities and services

- Multipurpose building for library/museum/tourist centre
- Badgingarra playgroup
- Amazing playground - kids/family fun park
- Arts and culture building

### Young people

- Why do kids need to go to school in Perth - keep them (semi) local

### Accommodation

#### Land

- Small blocks around town
- Rural lifestyle blocks
- Farmers near town will subdivide if allowed

#### Energy

- Wind farms
- Community self sufficient on power using solar and wind - use this to promote "green living"
- Solar power/plants
- Solar town industry

#### Industry

- Pellet feed mill

- Feedlot industry making pellets for feeding sheep and cattle
- Intensive farming using underground water
- Open up horticulture
- Local wheat flour product, local cooking (Helle)
- Local honey from the Redgums and wildflowers
- Sheep back clothing line
- Carbon sequestration using pyrolysis
- Ticks for medicinal purposes

### **Farming**

- More profitable farms
- Centre for agricultural research
- Use carbon to act as carrier for fertiliser
- Biofuel
- Algae farm for power and fuel

# CONSTRAINTS

## **Business community**

- Declining commerce in town
- More businesses (2)
- More commercial businesses
- Lack of business people
- Lack of business knowledge to run professional businesses

## **Accommodation**

- Lack of accommodation for business travellers and backpackers

## **Population and community**

- Decreasing population
- Need a focus to bring people here
- Young generation not involved
- Community involvement
- Too busy
- People who live here but give nothing to the community
- Population decreasing
- Numbers of people
- School numbers decreasing
- Lack of people
- Population (2)
- Not enough people
- Need more kids
- Declining birth rate
- Aging population (3)
- Not enough people
- Not enough people with positive attitude
- Cultural change - more toward a "me" attitude

## **Employment**

- More employment
- More employment opportunities

## **Farming**

- Farmer sons don't necessarily come home
- Input costs
- Farms being swallowed up by neighbours

## **Shire**

- Shire is coast centric
- Shire support

## **Funding**

- Money isn't unlimited
- Money (2)

## **Town presentation**

- Town not appealing - not pretty
- Nothing to capture passing traffic

## **Services**

- Access to services - doctor, childcare, shops

### **Young people**

- No incentives for young people to stay/return

### **Infrastructure**

- Need access to better communication networks
- No access to gas pipeline
- Electrical grid connection

### **Location**

- Distance to travel
- Land
- More land opened up for business and tourism development
- Crown land has no planning commitment
- Western Australian Planning Commission
- No rural lifestyle blocks available
- Availability of building blocks
- Subdivision availability
- Lack of land for rural subdivision
- Lack of land for residential living
- Lack of land to allow family settlement
- Available land for subdivision
- No small rural lifestyle blocks
- Red tape restricting private development
- Restriction to subdivision

# WHAT DO WE NEED TO INVEST IN?

## GROUP 1

SCRIBE: BOB BOWER

- Build upon the toilets at play ground to attract visitors to stop, upgrade design, personalise, poems, wildflowers, and promote them through use of marketing tools and business adverts
- Roadhouse extended - vegies/eggs or shop with roadhouse
- Multipurpose centre - day care/library/visitors centre/men's shed/ playgroup, museum/ heritage, CRC
- Local produce - sandalwood, salt bush lamb, sheep back lines eg ugg boots, crafts
- Winter wild walks - walk on the wild side
- Eco energy sources - carbon neutral - Sara's water solar farm (showcase)
- Blocks - land release to encourage tree change, space to have a pet dog/horse/sheep, target FIFO miners
- Enhance business -farmer cooperation
- Research station - WMG research focus group for region - cross utilisation with tourism and eco-energy, bush camping and farm locations. Need to invest in local research for broad-acre and horticulture. Technical support for farm businesses and town businesses.
- Promotion of caravan park - half way between Perth/Geraldton.
- Feed pellets - network in place, large market
- Network centre for youth of Midwest - B&S, online study, farmer meets wife, Black Tie and Gumboot Ball
- Young farmers supported - mark farming profitable and sustainable
- Young housing for Badgingarra 19 - 29 yr olds

## GROUP 2

SCRIBE: IAN RENNIE

### What do we need to invest in?

- Townscape/beautification
- Employment/people
- Audit of accommodation/infrastructure and labour requirements
- Art/culture
- Walk trails (on the wild side)
- Selling the town and attractions

### What are projects we need to achieve?

- Land/houses
- Life style lots
- Keep commercial premises/shops open
- Arboretum - promotion
- Community events to attract outsiders

### What are key services, infrastructure, utilities or leadership needs?

- Backpackers/short term accommodation
- Research station - showcase Ag industries
- Community facilities



**GROUP 2****SCRIBE: IAN RENNIE**

- Feed mill
- Industries
- Access to gas pipeline
- Upgrading of electricity transmission line
- Change of State govt policies for land release and uses eg market gardens - for particular circumstances - Badgingarra is different to Margaret River
- Bike trails

**GROUP 3****SCRIBE: TONY NOTTLE**

- Land availability - addressing red tape
- Tourism information and services - telecentre/library, backpackers accommodation, cafes
- Museum/attraction
- First carbon neutral town in WA - solar and wind
- Accommodation for workers - like Redgum Village
- Housing stock in town increase
- Community ownership of Badgingarra research station
- Attracting working from home businesses
- Wildflower focus - encourage event, brings tourists
- More use of Community Centre
- Bush retreat conference
- Build a "Waddi Farms" in Badgingarra
- Relaxing red tape to accommodate abattoir, feedlots
- Public transport service Jurien - Badgingarra - Moora
- North south trains
- Accommodate FIFO
- Public toilets with a difference
- Must maintain school
- Research centre for "green energy" trials
- 330 Kv line construction - brings wind farms, solar, gas

**GROUP 4****SCRIBE: SHANE LOVE**

- We need a reason for people to stop in Badgingarra - get off Brand Highway
- Need a different type of playground - more challenging
- Museum/library/CRC facility
- Men's/ladies shed
- Small lifestyle blocks
- Light industrial blocks
- Sporting facilities
- Research station project - use it or lose it
- Energy research station - showcase different energy collection devices
- Feed pellet mill and seed cleaning
- Possible rubbish disposal site

- Badgingarra/Dandaragan scenic drive route need signage
- Promote movement from coast out into Badgingarra area
- Network of walking trails
- Change parking system at Vern Westbrook Walk
- Accommodation required in town
- Shire and owners need to look at upgrading caravan park
- Caravan park at Vern Westbrook Walk?
- Motel type accommodation - brick not transportable