



STRATEGIC COMMUNITY PLAN WORKSHOP

Shire of Dandaragan

CERVANTES

RESULTS

Wednesday 24 August 2011

Cervantes Recreation Community Centre

SUMMARY

41 people from the community of Cervantes gathered together to discuss what they love about their community, what they would like to see change, key opportunities and key projects or investments they would like to see happen.

The following workshop results outline the key assets that were brainstormed on the night and were subsequently grouped together by the facilitator. The results also show the key constraints that the community believe are holding them back or not allowing them to reach their full potential. The community also identified key opportunities for Cervantes. These are all listed as they were written by the community. If a number is behind the idea that shows how many people also had the same idea.

After the brainstorming session, the community broke into four small groups and problem solved and developed some creative responses to the constraints, maximising the opportunities and ensuring the assets are kept through whatever development process the community chooses. The results from those four groups are presented. Where the group chose priority investments or projects, the priorities are shown in the table.

These results will be further developed into the Community Strategic Plan. However, the results do belong to the community so please distribute and discuss more broadly with your family, friends and community groups. The next process involving the community will be held later in the year.

ASSETS - WHAT ARE THE THINGS THAT ARE GREAT ABOUT CERVANTES?

Beach (6) Easy access launch boats	Clean air (3)	Volunteers Self reliant community Community involvement The people	Freedom
Indian Ocean Drive	Marine Park (2)	Close proximity to Perth (2)	Crayfishing Fishing
Cervantes Islands Lake Thetis (2) Stromatolites Pinnacles (2) National parks	Environment	Ocean (3)	Seaweed fertiliser
Low crime Safe for kids growing up Minimum crime Safe	Unpopulated Quiet	Tourism	Wind
Golf course (2)	Our residence	Age	Climate

OPPORTUNITIES FOR CERVANTES

Retirement industry

- Low budget retirement accommodation and need for aged care
- Beachside retirement/aged care facility

Blank canvas

Community facilities/services

- Men's shed (2)
- Boat ramp
- Need for extended medical facilities eg hospital
- Quality cycle and walk-ways
- Better radio and TV reception and coverage

Education

- Centre for excellence - education science, medicine
- Tertiary education to do with rock lobster industry and Jurien Bay Marine Park
- More interests - third age education groups

Farming/food production/fishing

- Organic farming
- Plan for food production in the area - water
- Crayfishing

Tourism

- Dolphin swimming platform
- Boat ramp
- Beach based activities
- Wedge Island/Grey
- Eco-tourism - expand from Pinnacles
- More tourism infrastructure and facilities
- To be a top tourist destination
- Iconic event
- A state-wide unique annual event

Proximity to Perth - Indian Ocean Drive

Youth group activities

Empty houses

Airpark

New industry - hospital in Jurien Bay

Retain residential standing

Training for "front desk people"

CONSTRAINTS

Red tape

- Slowness of decision making
- Bureaucrats
- Red tape capital
- What appears to be unnecessary red tape
- Slowness of decision making
- Planning and capital restraints

Land

- Native title claims
- Available land
- Government land
- Planning and capital restraints

Infrastructure

- Deep sewerage
- Cross runway for airstrip
- Electricity supply needs upgrading
- No underground power in older part of town

Better use of our respite care facilities

Community facilities

- Lack building for art exhibits
- Medical facilities
- Lack of access to visiting cultural groups due to lack of suitable venue
- Lack of community buildings

Fuel costs

Population

- Lack of population
- Non resident home owners

Community and leadership

- “Stay the same” mentality
- Lack of things for young people to do

Camping

- No camping availability when caravan park is full
- Non free camping in reserves for self contained units

Industry and employment

- Lack of industry to attract a younger group of people
- Lack of employment opportunities (2)
- Lack of workforce

Funding

- Lack of funding
- Lack of funds to do more
- Money

Aging leading to reduced mobility

Fishing regulations

WHAT DO WE NEED TO INVEST IN?

GROUP 1

SCRIBE: BOB BOWER

Top eight priorities:

- Culture centre
 - Water, power, sewerage, public lighting
 - Retirement village
 - Communications upgrade - TV, radio, phone, ADSL 2 (NBN)
 - Public transport - external and internal
 - Doctor surgery permanently
 - Another Sandy Cape (alternative camping options)
 - Land release
-
- Public fish cleaning facilities
 - Playground - shade/trees/beach
 - Public lighting - for parks and skate park
 - Pavilion, up-grade CCRC to stadium with covered seating
 - Dedicated 4WD and trail bike track
 - Diving platform upgrade
 - Resource centre/tourist centre/museum/art gallery/workshop
 - Industry - tourism/higher education satellite campus/aqua industry, TAFE, Marine engineering
 - Power up grade
 - Radio/TV/ADSL 2 (NBN)
 - Cemetery
 - Keep, build and encourage Spanish identity
 - Build opportunities for youth to stay, or come home to stay
 - Men's shed
 - Interdenominational Church
 - Increase availability of land (commercial/residential/industrial)
 - Employment opportunities
 - FIFO airstrip
 - Library upgrade with arts
 - Transport services, internal and external
 - Cycle track
 - Foot path up grade
 - Green energy - wind/ocean/sun
 - Water quality
 - Hospital in Jurien Bay and doctor in Cervantes
 - Bank
 - Youth - educate/employment opportunities
 - Tourism - centre and focus on natural assets - ocean and Pinnacles
 - Camping options - develop Hill River or increase Sandy Cape
 - Increase accommodation
 - Pull out bays

GROUP 1**SCRIBE: BOB BOWER****Ten years**

- Retirement facilities - village, heated pool
- Annual festivities
- Youth activities/involvement
- Culture facilities - art, drama
- Trail upgrade

GROUP 2**SCRIBE: TONY NOTTLE****Vision:**

- Exclusive suburb of Jurien Bay (Yallingup of the Central Coast) - targeted tourism, corporate, nature based
- Community based activities - seniors/retirees
- Safe
- Health services not reliant on Jurien Bay
- Culture and arts hub - events, shows/exhibitions
- Relaxed lifestyle maintained
- Attractant for lifestyle villages - targeting retirees

Investment ideas:

- Volunteer group centre including cultural centre - CWA, RPA, senior citizens, men's shed, historical society, craft, culture, visitor servicing
- Deep sewerage
- Underground power
- Airstrip upgrade - cross strip, sealing
- Church - interdenominational
- Bank services
- Foot facilities or join recreation centre with grassed golf course
- Cervantes Keys project
- Transport services - internal and external, bus etc
- Regional airport
- Hospital in Jurien Bay - services Cervantes
- Stronger community leadership - relationships with DEC, access to reserves - free camping
- Arboretum walk
- Community garden
- Water quality - infrastructure improvement
- Caravan park
- Land audit

GROUP 3**SCRIBE: SHANE LOVE****Vision:**

- Welcoming community
- Safe community
- Vibrant economy - diverse - marine education, ecotourism
- Increased permanent population

GROUP 3**SCRIBE: SHANE LOVE**

- Elderly residents can remain
- More varied housing types and accommodation - diversity
- Low rise buildings on beachfront, 4/5 stories further inland

Investment needs:

- More active waterfront - Corunna 2 Jetty
- Restaurants - coffee shops - walking paths - cycling ways
- A very public place
- Cervantes Keys developed
- Strong cultural community with relevant facilities - men shed, art displays, historical displays, local interpretation
- Sewerage - the whole town needs it
- Water for public spaces
- Ability to develop land
- Seaweed - harvested and value added
- Underground power - key areas
- Well planned town - local planning strategy
- Developed to streamline development

Projects to be done:

- Aged care facilities in a centre
- Ease of access to community facilities
- Men shed
- Medical extension facilities - range of services, transport to medical treatment
- Boat ramp
- Education - Jurien Bay Senior High, C Y O'Connor working with all communities on coast
- Marine - education (study base) aquaculture working with professional fisheries, working with tourism and recreational fishing
- Cervantes Keys waterfront - water based activities and industries, water park

Cervantes Keys - the project:

- Building for education, culture, an important place for local people
- Precinct that integrates local produce and the tourism sector
- Tourism accommodation
- Boat storage - valet service
- Must do when visiting the Pinnacles
- Aquarium

GROUP 4**SCRIBE: IAN RENNIE****Vision statement:**

- Conference venue
- Family/holiday venue
- Residential nature - not industrial
- Don't want big town - fill houses
- Tourism hub
- Not "Gold Coast"

- No high rises
- Mix of ages

What do we need to invest in:

- More playgrounds/colourful
- BMX bike track
- Sand boarding
- Shade shelters
- Water playground
- Medical - mainly in Jurien Bay
- National park/nature reserves
- Fishing/tourist charters
- Golf course

What are projects we need to achieve:

- Very fast train service
- Super city Jurien express
- Retirement village
- Multi-denominational church
- Bush camping, off road/sand boarding
- Marine science centre
- Cervantes Keys

Infrastructure needs:

- Walk trail from Wedge Island North (Alf Passfield)
- Underground power/sewerage
- Reliable phone service (mobile)
- Upgrade hospital service in Jurien Bay
- More volunteers (ambulance etc)
- Men's shed
- Upgrade of community centre
- Museum/cultural centre
- Wind surfing event
- 80km's/hr on entry on Indian Ocean Drive
- Tourist information bay on Indian Ocean Drive
- Foreshore pedestrian cycleway
- Sewerage dump point 24/7
- RV friendly town
- Free camping outside of town
- No open drains or fenced
- Hangar accommodation and airfield for visitors
- Better water supply
- Horticulture industry
- Entry statement
- Lack of signage
- Pinnacle toilet (theme park)
- Regional airstrip

GROUP 4**SCRIBE: IAN RENNIE**

- Cemetery
- Police station
- Retain standard of school
- Promotional campaign (tourism)