

# SHIRE MATTERS

Issue 121 - March 2019



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## A BRIGHT FUTURE FOR THE SHIRE

The Shire of Dandaragan has recently launched a new corporate identity that reflects the administration's evolution as a dynamic business unit representing its vibrant and growing communities.

CEO Brent Bailey confirmed that the branding revamp including retaining the existing Shire logo and elevating its status to a Shire crest, exclusively representing the Shire President, Council and civic assets of the Shire. "The four-quadrant logo has a strong connection to the original four economic pillars of the Shire and our ongoing prosperity, growth and development owes a great deal to these industries and assets. However, the Shire now has more diverse economic and community assets and the blending of multiple colours within a four-quadrant logo for the new branding is a nod to our history, whilst also looking forward".

Shire President Cr Leslee Holmes also commented on the bold new look for the administration. "This is an exciting change for the Shire and it marks a strategic pivot in the future direction of the Shire. The re-branding reflects the contemporary values of the Shire but also acknowledges the history of our region and communities."

The process has been a long term project and specific attention was given to ensuring that the new brand captured the bold and unique aspects of the Shire. The blend of colours can be interpreted to represent the natural or built assets, communities and industries that all combine to represent our diverse, inclusive and connected region. The four quadrant design retains the historical value of the Shire, acknowledging the four economic pillars of the Shire and the four main townships that make up our local government area.

The re-branding process will be progressively rolled from this week to ensure it is completed in the most cost-effective way. Electronic communications will be the first to change and then over a period of time other physical assets, communication points and relevant items will be re-branded as they are replaced.



# A MESSAGE FROM THE PRESIDENT



Cr Leslee Holmes  
Ph. 0408 419 468

I can't believe it's March already and people are talking about Easter. Where has the year gone? The last couple of days have been idyllic and hope of a lovely autumn is in the air.

Our staff have been busy with the Envision 2029 program and on Monday and Tuesday night we had some very interesting presentations from the Jurien Bay Chamber of Commerce, KMAC, ICAN, Lions Club of Jurien Bay, Interpretative Complex Committee and Mike Sheppard on economic development, activating our foreshores and keeping our lifestyle while growing our towns.

It was great to see Councillors and the public asking questions and participating in some very robust discussions on our future. We are now collating and pulling together all the information and feedback received throughout the public consultation process and this will be a huge job. The staff will then present the elected group with the findings and we will use this information to finalise our new Community Strategic Plan.

This has been the most rewarding time as President of the Shire. Meeting with people who really want to contribute to our future in a positive way. There will always be people who are not happy with the way we work but by engaging them in this way we can often help to put their minds at rest that we are striving to do a good job of managing the place where they live.

The towns on the coast are not as busy during the week as they have been but weekends are still very active with the caravan parks recording record numbers of visitors. This is great for the towns as these people buy food and drinks and use the facilities. We are very fortunate to have quality eateries now in all our coastal towns and the feedback has been very good from visitors and locals alike. I am not forgetting Badgingarra Service Station who do some of the best pies I have ever tasted and I am sure the travellers up and down the highway will soon discover them.

With the new overtaking lanes on the Indian Ocean Drive, traffic accidents and lunatic driving seem to have settled down a bit. When you use the road on a regular basis you will still see things which make the hair on your back stand up, but this is everywhere, and I think the money spent on the road has made a real difference. Let's hope this safety period continues and the media stop using awful names to talk about what really is the most beautiful highway in WA.

I had guests for the weekend recently and was very proud to take them to see the aged care facilities we have on offer in Jurien Bay.

They were so impressed with Acacia Village and absolutely blown away with the Respite Centre and the friendly helpful staff.

Both of my guests agreed that they would love to be able to put their loved ones in such a nice place. We tend to overlook how fortunate we are with our facilities, and talking to other towns who cannot attract doctors, I feel blessed for what we have.

We are continuing to seek to expand our health and wellness services and are striving to attract higher levels of residential aged care facilities going forward. The establishment of a high level residential facility will not only allow local residents to age in place but also attract new jobs and investment in the region.

Congratulations to Peter House on his appointment as General Manager of the Lobster Shack. In 4 weeks Peter has made some great inroads into making the facility even more appealing. The shade sails over the grassed area are really attractive. Peter has, in his role at the St. Johns Ambulance sub centre recently taken delivery of the new Community Transport Vehicle which will be in operation for the public in the near future. The Shire was proud to support this project with a donation to the capital cost of the vehicle.





## ADOPTION OF LOCAL PLANNING POLICY 8.14: JURIEN BAY FORESHORE COMMERCIAL DEVELOPMENT PLAN

At the February Ordinary Meeting of Council a policy was adopted to guide stakeholders on appropriate forms of use and development of the Jurien Bay Foreshore adjacent the jetty. The purpose of the policy is to achieve a vibrant and active Jurien Bay Foreshore area that will attract tourism and commercial activity to Jurien Bay, whilst balancing the potential conflicts between commercial and public use of the Foreshore. If you would like to know more information about this policy please contact the Shire Planning Department. In adoption of the policy, Council also moved a motion to authorise the Chief Executive Officer to commence a Requests for Proposals process to lease the paved area adjacent to the Jetty Cafe. Further information regarding this procedure will be released for public viewing during March.



## VINCENT SEYMOUR REACHES 20 YEARS OF CONTINUED SERVICE WITH THE SHIRE OF DANDARAGAN

Congratulations to Vincent Seymour for his 20 years of continued service with the Shire of Dandaragan. Vincent commenced on the 2 March 1999 as the part time parks and gardens employee based in Dandaragan and is still to this date, in the same role. Vincent is a well-respected member of our team and we congratulate him on his long service with the Shire. Please pass on your congratulations if you see Vincent out and about.



## PLANNING AND BUILDING APPROVALS

Are you planning to build or convert an existing outbuilding into a dwelling? To save yourself complications later it is best to consult with the Shire's Development Services Department prior to commencing any building work. Sheds and other outbuildings are defined by the Building Act 2011 as 'non-habitable' or Class 10 buildings. As such, the standards required for these structures are significantly less than those for dwellings. By living in a shed, owners place themselves and all those they let occupy these structures at risk. For this reason, a Class 10 building cannot be lawfully occupied as a habitable building. For occupation to occur, the owner must apply to the Shire for planning and building approvals before it is upgraded to meet the Class 1a building requirements for a dwelling.



## EASTER RUBBISH COLLECTION

There will be no scheduled changes to the rubbish collections over the Easter Holiday Period. All pickups will remain the same as usual.



## TURQUOISE WAY PATH

Jurien Bay is lucky to feature the 14 kilometre sealed Turquoise Way Trail that can be safely used by families. The track is suitable for walking, running / jogging, cycling, prams, non-motorised scooters and users of all ages.

The trail stretches along the coast from the Jurien Bay Marina to the Hill River Mouth. The trail passes the Jurien Bay Jetty and playground, Dobbyn Park foreshore and offers spectacular views of the coast.

The use of motor vehicles on this track is prohibited for public safety. The track is monitored by the Shire and offenders fined. So to avoid an infringement, park your car and enjoy the tranquil coastal environment with family and friends.



## Better Beginnings / Rhyme Time

Jurien Bay Public Library, Thursdays during school terms at 9.15am

Join us for a fun session of reading, rhyming and singing for 0-4 year olds and their families. Check out our themes for the remainder of Term 1 and ask about our take home resources so you can continue the literacy fun with your family at home.

14th March ON THE FARM

21st March NUMBERS

28th March BODY

4th April ALPHABET

11th April COLOURS

