

7. Engineering

7.3 C-7S03 – Signs

Previous Policy Number – 7.2

PART A - Policy

Objective

To provide direction regarding the erection, maintenance and removal of certain types of signs within the Shire where these are not adequately or presently covered in the Shire's Local Laws.

Policy Statement

1. Main Roads Western Australia - (Control of Advertisements) Regulations 1996 and Guide to the Management of Roadside Advertising

Council is not prepared to take on the role of administering the signs on behalf of Main Roads Western Australia (MRWA), however Council will adopt the guidelines as part of Council's Policy.

2. School Bus Signs

The Chief Executive Officer will arrange erection of school bus stop and turn around signs on request from the Principal of the school.

3. Business Sign Posting - Townsites

Business signs approved by the Chief Executive Officer under the Activities on Thoroughfares and Trading in Thoroughfares and Public Places Local Law are to be in accordance with the following:

- a) The signs to be professionally manufactured fingerboard type with white lettering minimum 120 mm high on blue board 200 mm deep.
- b) The sign legend to be brief eg. "Jurien Bay Chalets" and contain the international symbol when applicable.
- c) The signs are to be erected on the existing road name signposts, immediately below the road name sign plate.
- d) The applicant to be responsible for all costs associated with the purchase, erection and maintenance and replacement (when necessary) of the signs. The Chief Executive Officer to approve and control siting and erection.
- e) All signs are to conform to the requirement of Local Planning Policy 8.6 Advertising Devices (Signage).

The Shire of Dandaragan reserves the right to instruct the applicant to modify, relocate, remove and maintain the signs as is deemed necessary.

4. Business Sign Posting - Rural Areas

Business Direction Signs in the rural areas, approved by the Chief Executive Officer under the Activities on Thoroughfares and Trading in Thoroughfares and Public Places Local Law are to be in accordance with the following:

7. Engineering

- a) The signs to be professionally manufactured fingerboard type with white lettering 120 mm high on blue board 200 mm deep.
- b) The sign legend to be brief, eg “Cameroon Stud”.
- c) The signs to be erected at the maximum of only two (2) intersections involving local roads, in addition to the Brand Highway (if applicable).
- d) If the project involves a sign on a road under the control of Main Roads Western Australia (MRWA), the applicant is to obtain written approval from them.
- e) The signs are to be erected on the existing road name signposts, immediately below the road name sign plate.
- f) The applicant to be responsible for all costs associated with the purchase, erection and maintenance and replacement (when necessary) of the signs. The Chief Executive Officer to approve and control siting and erection.
- g) The Shire of Dandaragan reserves the right to instruct the applicant to modify, relocate, remove and maintain the signs as is deemed necessary.
- h) All signs are to conform to the requirement of Local Planning Policy 8.6 Advertising Devices (Signage).

5. Farm Sign Posting

Farms signs approved by the Chief Executive Officer under the Activities on Thoroughfares and Trading in Thoroughfares and Public Places Local Law are to be in accordance with the following:

- a) signs on Road Reserves only to display farm and/or owners’ names;
- b) only one sign per farmhouse permitted;
- c) maximum size of signs permitted on road reserve is 1200 mm long x 600 mm high. Larger signs may be located within the property boundary;
- d) the signs to be manufactured of approved materials;
- e) signs erected on the Road Reserve to be located at a suitable distance from the constructed road surface or water table dependent on road reserve width;
- f) applicant to meet all costs associated with the manufacture of the signs, posts, erection and maintenance; and
- g) the Shire of Dandaragan reserves the right to instruct the applicant to modify, relocate, remove or carry out maintenance of the signs as deemed necessary.

6. Shire Boundary Signs

The Shire of Dandaragan will maintain entry signs at;

- Brand Highway
- Indian Ocean Drive
- Dandaragan Road

7. Locality Signs

The Shire of Dandaragan will maintain locality signs throughout the Shire.