



Shire of Dandaragan

# Economic Development Strategy (EDS) Stakeholder Workshop Summary

## Workshop Details

Pracsys Economics has been engaged to assist in the preparation of an Economic Development Strategy (EDS) for the Shire of Dandaragan. The strategy will outline a vision and set of objectives, actions and projects that will provide a framework for the coordination of activities and allocation of resources by the Shire and key partners. Your input in the EDS workshop will play an important role in understanding current and future needs and informing the prioritisation of the Shire's economic development actions.

**When: Wednesday 20<sup>th</sup> November, 6:00pm to 9:00pm** (drinks and light refreshments will be provided)

**Where: Education and Conference Centre Jurien Bay**

**Registration: email to [clubdo@dandaragan.wa.gov.au](mailto:clubdo@dandaragan.wa.gov.au) no later than 15 November 2019.**

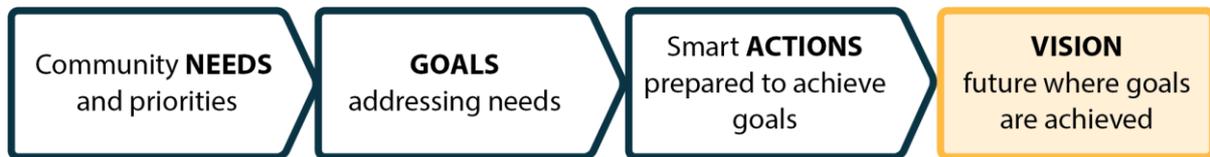
## WHAT IS ECONOMIC DEVELOPMENT?

*The purpose of local economic development is to build up the economic capacity of a local area in order to improve its economic future and the quality of life for all. It is a process by which public, business, and non-governmental sector partners work collectively to create better conditions for economic growth and employment generation. (World Bank)*

Decisions made by Local Government can influence the local economy and business operating environment and it is the responsibility of the Shire to ensure that its actions improve economic outcomes for the benefit of the local business and resident community. In any Local Government activity, there must be a clear justification for active participation or intervention that is guided by the needs of businesses and the broader community. The workshop is therefore an important step aligning the strategy to these needs, ensuring that it is relevant and that impacts of Shire actions can be monitored over time (see Figure 1 below).



Figure 1. EDS Development Process



## KEY BENEFITS OF ECONOMIC DEVELOPMENT?

Successful economic development supports the generation of significant benefits for the local community through job creation, skills development, increased revenue, increased local amenity and the creation of vibrant places and spaces. Key benefits include:

- + Business attraction and retention
- + A diverse range of employment opportunities for local residents
- + Improved amenities, community services, and local offerings
- + Higher levels of skills and wages
- + Increased resilience to external shocks

## WHAT WILL THE WORKSHOP COVER

As a workshop participant, you will be paired with a table of fellow industry participants or other key stakeholders. The workshop will provide all participants with a forum to discuss and provide feedback to the Shire regarding:

- Key issues or opportunities that may influence future growth
- Required changes, such as policy, infrastructure investment or the coordination of initiatives
- Potential major projects and key partners, and
- The role for the Shire in facilitating the above
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The workshop will therefore be structured in five parts as described below:

- 1** Background  
Introductions, EDS purpose, workshop details and relevant background context
- 2** Issues and Opportunities



Identification and discussion of barriers and drivers of growth for the Shire

3

## Change

Outcomes required to enact change in response to identified issues and opportunities

4

## Actions and Resources

Practical steps required to achieve the required outcomes, and how the Shire can assist

5

## Summary

A wrap-up of the key outcomes of the workshop