

# ENVISION 20 SHIRE OF DANDARAGAN 29 CORPORATE BUSINESS PLAN



## ACKNOWLEDGEMENT OF PEOPLE AND COUNTRY

On behalf of our community, the Shire of Dandaragan respectfully acknowledges the past and present traditional owners of this land, the Yued people.

It is a privilege to be living on Nyungar country.



## SHIRE PRESIDENT'S AND CHIEF EXECUTIVE OFFICER'S FOREWORD



Welcome to the Shire of Dandaragan's Corporate Business Plan where the activities and initiatives that will contribute towards the delivery of the Community Strategic Plan are specified. A key focus for the organisation is to position itself as a regional leader in best practice local governance and customer service amidst a backdrop of fiscal and environmental responsibility.



Our Shire continues to pursue and support sustainable growth for our community and local economy and this plan portrays the things we will focus on and resource to respond to the community's desired future state which was gleaned through the development of Envision 2029. This Corporate Business Plan is integrated across the Shire's forward planning documents to provide consistency in strategic and project focus.

The Shire of Dandaragan continues to welcome approximately 30 new residents each year and while the majority of this growth is within the coastal corridor, our commitment to our agricultural region is unwavering as demonstrated by the significant annual investment in infrastructure renewal and growing involvement in community development.

The Shire is on the cusp of another investment cycle with significant industry developments in dairy, wind and solar energy, beef production, mining and seafood all underway. This demonstrates the current levels of confidence in our region and the competitive strengths which will support jobs, the local economy and a prospering community.

We would like to thank the community, elected members and Shire staff for their ongoing engagement and partnership as we all work towards our Vision - *Shire of Dandaragan: A dynamic, diverse and desirable region delivering sustainable growth and socially connected communities.*

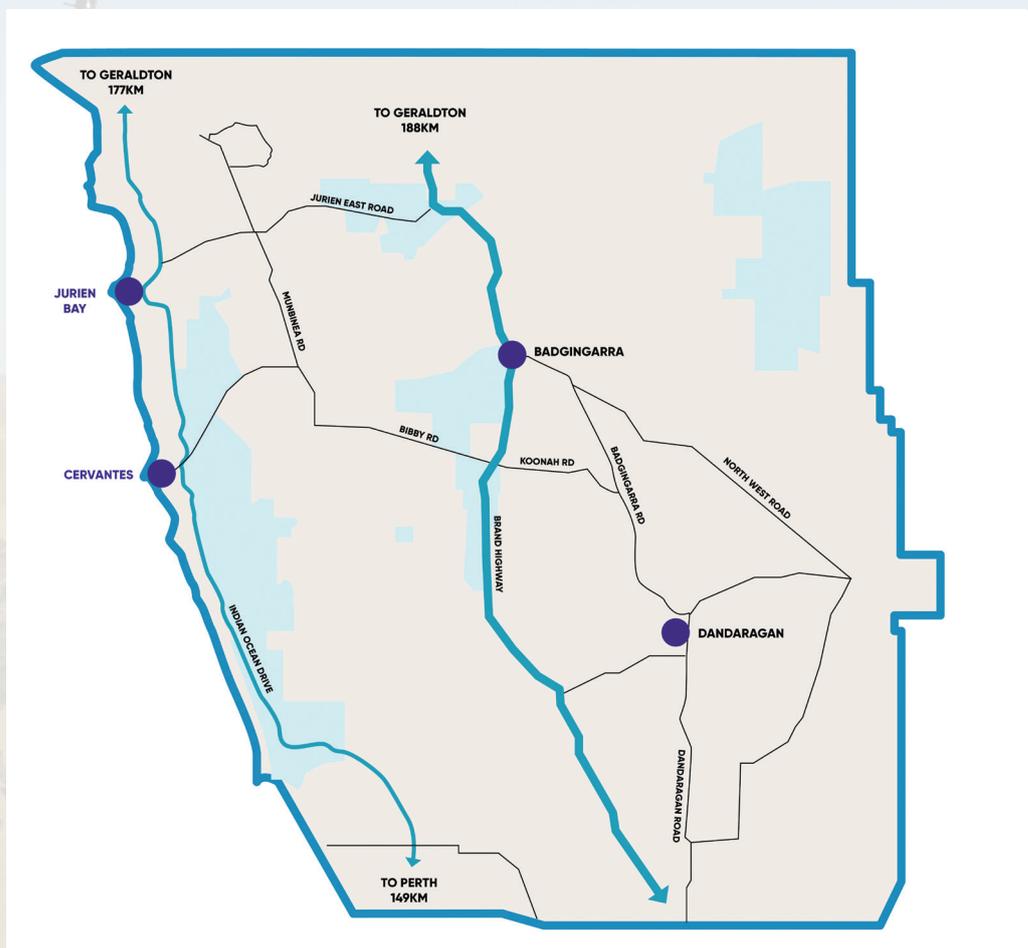
Leslee Holmes  
SHIRE PRESIDENT

Brent Bailey  
CHIEF EXECUTIVE OFFICER

# INTRODUCTION

The Shire of Dandaragan is located within 1-2 hours drive north of Perth. The Shire is home to diverse and productive agricultural and botanical landscapes and iconic coastal and marine environments. The Shire is linked by two major highways (Brand Highway and Indian Ocean Drive) which provide strategic thoroughfares between the north of the State and metropolitan areas while also delivering a highly efficient logistics network to export markets.

The Shire's four main townships are unique and diverse in their history. Agriculture, forestry and fishing is the largest industry sector.



As we look towards the next four years, the community has told us that while economic growth and supporting local job development is important, social, environment and community development is also the key to successful regional living.

The community wants to see more active and vibrant public places and in response Council has commenced a number of revitalisation projects aimed at improving public amenity. Our commitment towards environmental values will also continue, supported by important partnerships with local community and natural resource management (NRM) groups.

# DANDARAGAN BY THE NUMBERS

LAND AREA  
6,725km<sup>2</sup>

POPULATION  
3,259

RATEABLE  
PROPERTIES  
3,751

ROADS  
1,666kms

PAVED/SEALED  
PATHWAYS  
27kms

TOTAL ASSETS  
\$293,930,984

LOCAL  
BUSINESSES  
501

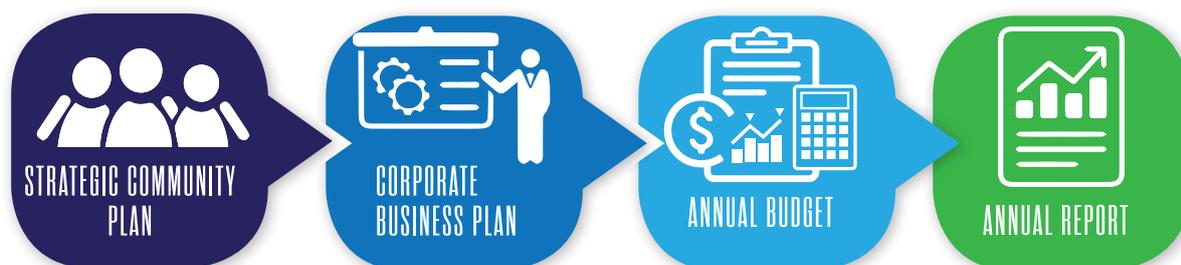
LOCAL JOBS  
1,603

VISITORS  
312,000

## Our Vision

The Shire of Dandaragan:  
A dynamic, diverse and desirable  
region delivering sustainable  
growth and socially connected  
communities

# CORPORATE BUSINESS PLANS IN THE CONTEXT OF INTEGRATED PLANNING FRAMEWORK



|                            |                               |
|----------------------------|-------------------------------|
| LONG TERM FINANCIAL PLAN   | ASSET MANAGEMENT PLANS        |
| WORKFORCE DEVELOPMENT PLAN | ECONOMIC DEVELOPMENT STRATEGY |
| LOCAL PLANNING STRATEGY    | OTHER SoD STRATEGIES          |

In order to fulfil the statutory obligations of section 5.56 of the Local Government Act 1995, local governments are required to ‘plan for the future’ with the development of a 10-Year Strategic Community Plan and a 4-Year Corporate Business Plan (this document). In accordance with the Local Government (Administration) Regulations 1996, a Corporate Business Plan is required to:

1. Set out, consistently with any relevant priorities set out in the Strategic Community Plan for the district, a local government’s priorities for dealing with the objectives and aspirations of the community in the district;
2. Govern a local government’s internal business planning by expressing a local government’s priorities by reference to operations that are within the capacity of the local government’s resources;
3. Develop and integrate matters relating to resources, including asset management, workforce planning and long-term financial planning. The Shire of Dandaragan aims to fulfil these obligations whilst pursuing a regional leadership position by integrating best practice and contemporary community engagement and customer service.

## RESOURCING COORDINATION

The Shire is taking a proactive approach to future planning by bringing together a range of long term plans to guide our investments, service levels and revenue strategy. The suite of integrated planning documents demonstrate how the Shire will reconcile the community’s aspirations to the available resources of which the Shire is the custodian. The following resourcing documents make up the Shire’s integrated planning framework. The documents are under regular review and update to respond to the community’s aspirations,

external environment and the resources available and projected for the Shire.

1. **Long-Term Financial Plan:** This plan provides an outline of the financial position of the Shire over the next 10 years. It plans for the Shire's long-term financial sustainability and allows early identification of financial issues and their longer-term impacts.
2. **Asset Management Plan:** Describes how the Shire's assets will meet the service delivery needs of the community into the future. It plans for the long-term sustainable management of assets based on a 'whole of life' and 'whole of organisation' approach.
3. **Workforce Plan:** This will provide an outline of the Shire's workforce requirements and workforce strategies needed to deliver services into the future. It will plan for the long-term delivery of current and known future operations of the organisation.



## SERVICE PROVISION BY THE SHIRE

The Shire of Dandaragan provides a wide range of services to the local community to meet local community needs and support the priorities of the Shire's SCP, Envision 2029. The Shire also relies on a number of internal operations that facilitate and monitor service delivery. Services the Shire provides are described below. In addition to these services, the Shire also delivers specific operating and capital works actions and projects that may be infrequent or once off where prioritised in the Strategic Community Plan.

# SCOPE OF SHIRE SERVICES

## COMMUNITY AMENITY

Tree planting and maintenance; coastal and foreshore maintenance; domestic waste and recycling collection; illegal dumping control; local water management; urban water management.

## GOVERNANCE

Strategic planning and performance monitoring and reporting; customer services and complaints management; community engagement; civic participation; Elected Member support; Freedom of Information and public disclosure information; local government elections management; compliance returns management; enterprise risk management; support for decision-making processes; information technology; human resources and workforce planning; project management; marketing and communications.

## RECREATION AND CULTURE

Parks and reserves maintenance; community facilities management; building maintenance; art, public art exhibitions; libraries; recreation centre; club development programs; recreation planning and management; youth recreation activities; events.

## ECONOMIC SERVICES

Local and regional economic development; tourism destination marketing; investment attraction; advocacy.

## HEALTH

Food safety and premise inspections; communicable disease notification, smoking in public places monitoring, pest control; air handling and water systems monitoring; effluent and liquid waste disposal monitoring; pesticide use and disposal monitoring; water, air and noise pollution monitoring; offensive trades; pet food establishments monitoring

## TRANSPORT

Transport planning; roads and car park maintenance; transport and traffic asset management; fleet asset management; street cleaning; workshop operations stores; traffic treatments; pathways and cycleways maintenance.

## GENERAL PURPOSE FUNDING

Financial accounting; accounting management; budgeting; grant funding management; levying and collecting rates and charges; compliance returns; financial investments

## EDUCATION AND WELFARE

Volunteer development; community funding; education and lifelong learning programs; youth services; collaboration with external service providers; early childhood facilities.

## LAW, ORDER AND PUBLIC SAFETY

Community safety and crime prevention; ranger services; security patrols; graffiti removal; animal control; asbestos handling; liquor licencing support; local law enforcement; littering control; swimming pool inspections; closed-circuit television maintenance and monitoring; bushfire protection; animal care centre management; emergency management; parking enforcement

## OTHER PROPERTY SERVICES

Building inspections; building approvals; planning and development advice; strategic urban planning; planning compliance and enforcement; contribution schemes management; sub-divisions and clearance; land development; sub-division engineering approvals; heritage sites; property leasing; land development; Crown and freehold land acquisition, administration and disposal; engineering technical support; civil infrastructure design and maintenance; place planning.

# ENVISION

The Strategic Community Plan, Envision 2029 was adopted by Council on 27 June 2019 and consolidated the community's feedback into 4 key aspirational statements. Beneath each aspiration are a number of key objectives and Council roles to guide the organisation towards the community's desired future state.

## INFRASTRUCTURE

The Shire will sustain a dynamic infrastructure network responsive to usage demand that attracts and retains residents and businesses.

## PROSPERITY

The Shire will experience broad economic and population growth with decreasing economic barriers, diversified agriculture and fisheries output and a vibrant visitor economy.

A dynamic,  
diverse and desirable region  
delivering sustainable growth  
and socially connected  
communities.

## ENVIRONMENT

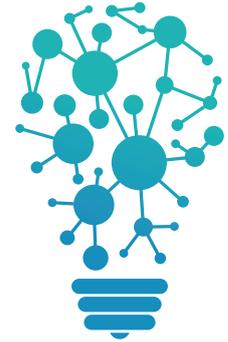
The Shire will be a responsible custodian of the environment, working with community groups and other entities to increase renewable energy initiatives, vegetation cover and rehabilitate degraded public land throughout the local region.

## COMMUNITY

The Shire's resident population will grow more than the WA regional average supported by increased community recreation and cultural opportunities and access to key liveability factors such as health and wellbeing services and educational opportunities.



# ENVISION 2029 TIMELINE



## AUGUST 2018

Envision 2029 Launched

## SEPTEMBER 2018

Community Scorecard  
Survey opened

## SEPTEMBER 2018 - JANUARY 2019

Community Information Tables held  
around the Shire with 'My Little Idea: My  
Big Idea' suggestion boxes available

## OCTOBER 2018

Community Scorecard  
Survey closed

## OCTOBER 2018

'My Little Idea: My Big Idea' Drawing  
Competition and 'Community, People  
& Faces' Photo Competition opened

## NOVEMBER 2018

'My Little Idea: My Big Idea' Drawing  
Competition and 'Community, People  
& Faces' Competition closed

## NOVEMBER 2018 - FEBRUARY 2019

Community Workshops held  
throughout the Shire

## MARCH 2019

My 5-point Plan Focus Groups

## APRIL 2019

Contributions to Envision 2029 closed  
for evaluation and review

## MAY 2019

Draft Strategic Community Plan  
released to public for comment

## JUNE 2019

Strategic Community Plan finalised  
and presented for adoption at Ordinary  
Council Meeting

# OVERVIEW OF THE OPERATING ENVIRONMENT

## MACRO TRENDS

**Growing Metropolitan Footprint** – the growth in the northern suburbs of Perth and the continuing Mitchell Freeway extension and Brand Highway / Muchea interchange works bring our region closer to the metropolitan population. This will present increased market opportunities and environmental challenges.

**Increasing Impacts of Climate Change** – As our climate continues to change, the Shire is susceptible to increased risks of natural disasters and coastal inundation. A warming climate will also impact lifestyle amenity and potentially change the way we interact with our local environment including driving up costs to maintain existing levels of public open space infrastructure. Declining water resources in traditional market gardens surrounding Perth are also likely to result in a shift of horticultural investments into the Shire of Dandaragan.

**Globalisation** – A growing middle class throughout developing Asian countries and increased access and affordability to international travel presents great opportunities for the Shire to increase local visitation. Our proximity to Perth and internationally acclaimed tourism icons position us well to leverage state and federal investments in marketing and promotion. The Shire's proximity to key export routes also provide a distinct competitive advantage for our export produce such as meat and horticultural products.

**Technology and Internet of Things** – There will be a substantial expansion in our demand for and reliance on integrated connectivity in private and public sector operations. There will also be increasing shifts towards remote work environments and business engagement through online platforms reducing the need for travel. Increased capacity of data collection devices and the application of big data in decision making will also influence the way in which resources are allocated.

**Social License to Operate** – Stakeholder and community involvement in industry will continue to influence strategic direction and have corporate social responsibility implications. This may see dramatic shifts in consumer demand and have knock on effects to core local government services such as logistics networks and environmental health functions or economic impacts such as increasing or decreasing job availability.

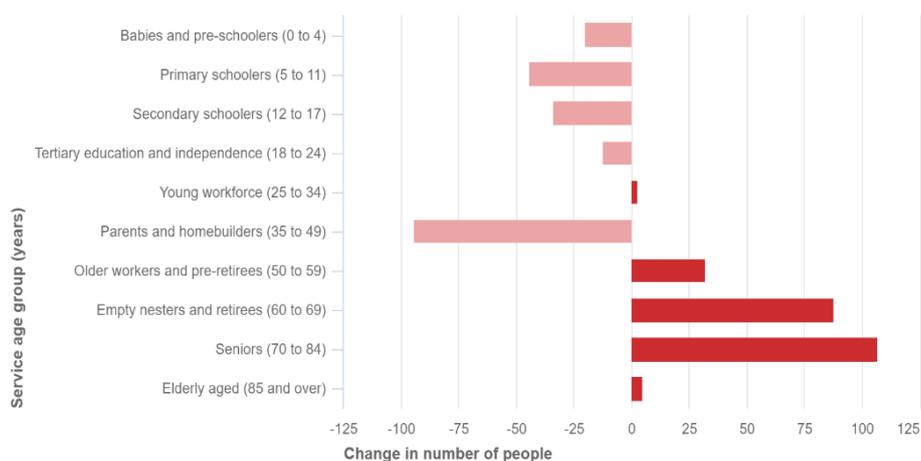


## KEY CHALLENGES FOR THE SHIRE

The Shire is presented with challenges common across the state in the current economic climate. The decelerating economic growth and soft investment climate have impacted business confidence, construction activity, housing prices and consumer sentiment over the past few years. This represents itself in the decline shown in the table below in the number of children and parents / homebuilder age groups between 2011 and 2016 census dates. However, while our community isn't immune to macroeconomic trends, the diversity of our local industry, growing retirement living sector and strength of our agricultural sector have insulated some of the impacts.

### Change in age structure - service age groups, 2011 to 2016

Shire of Dandaragan - Total persons



Source: Australian Bureau of Statistics, Census of Population and Housing, 2011 and 2016 (Usual residence data). Compiled and presented in profile.id by .id, the population experts.

.id  
the population experts

Our changing climate will also continue to present challenges to our communities in the future. Our significant coastline is likely to be impacted by rising sea levels and coastal erosion which has the potential to impact existing and planned development. While the Shire is blessed with significant underground water resources, these must be managed sustainably otherwise we risk impacting a unique competitive advantage for local producers. The threat of bushfire is also ever prevalent and its devastating impacts on environment and communities has been considered in the Shire's forward planning.

The Shire is 6,934km<sup>2</sup> in size and the organisation is custodian to \$290million in infrastructure assets of varying age. In a political climate that insists on self-reliance the Shire's asset preservation needs relies on grant funding as there is limited scope for increasing own source revenue or cutting services to the community. With limited budget capacity it is difficult to prioritise new initiatives and develop new opportunities without trading expenditure off against other service areas. As the needs of the community change we are often left to retrofit or repurpose existing infrastructure as the cost of providing fit for purpose facilities is beyond the financial means of the community without external support.

The Shire has a high level absentee home ownership, approximately 50%, which is one of the highest in the country. Combined with this is the infrastructure and service demands of peak tourist seasons and the subsequent impacts on our local environment, particularly in fragile coastal areas.

Our inland towns are constrained in their development potential due to market failure and land availability. With the cost of residential construction being a considerable barrier to investment, a number of large mining and horticultural developments have turned to camp based accommodation to house their workforce. There are a number of adverse impacts of this prevalence including reduced community size, reduced capacity to leverage population based grant funding and poorer social outcomes for workers and their families.

In setting out the priorities of the Corporate Business Plan the Council has sought to address these key challenges and integrate them with opportunities for community growth and development by leveraging our unique competitive advantages.



## ELECTED MEMBERS

The Shire of Dandaragan is represented by 9 elected members who are responsible for setting policies about the provision of services and determining how Council money is spent.



Cr Leslee Holmes  
Retiring 2019



Cr Peter Scharf  
Retiring 2019



Cr Jason Clarke  
Retiring 2021



Cr Ann Eyre  
Retiring 2021



Cr Wayne Gibson  
Retiring 2019



Cr Kaye McGlew  
Retiring 2019



Cr Dahlia Richardson  
Retiring 2019



Cr Rob Shanahun  
Retiring 2021



Cr Darren Slyn  
Retiring 2021

## EXECUTIVE MANAGEMENT TEAM

The Shire's organisational structure comprises of 3 directorates: Corporate and Community Services, Infrastructure and Development Services. The leaders of each directorate make up the Shire's Executive Management team which is led by the Chief Executive Officer who is directly accountable to the Shire Council.



Brent Bailey  
Chief Executive Officer



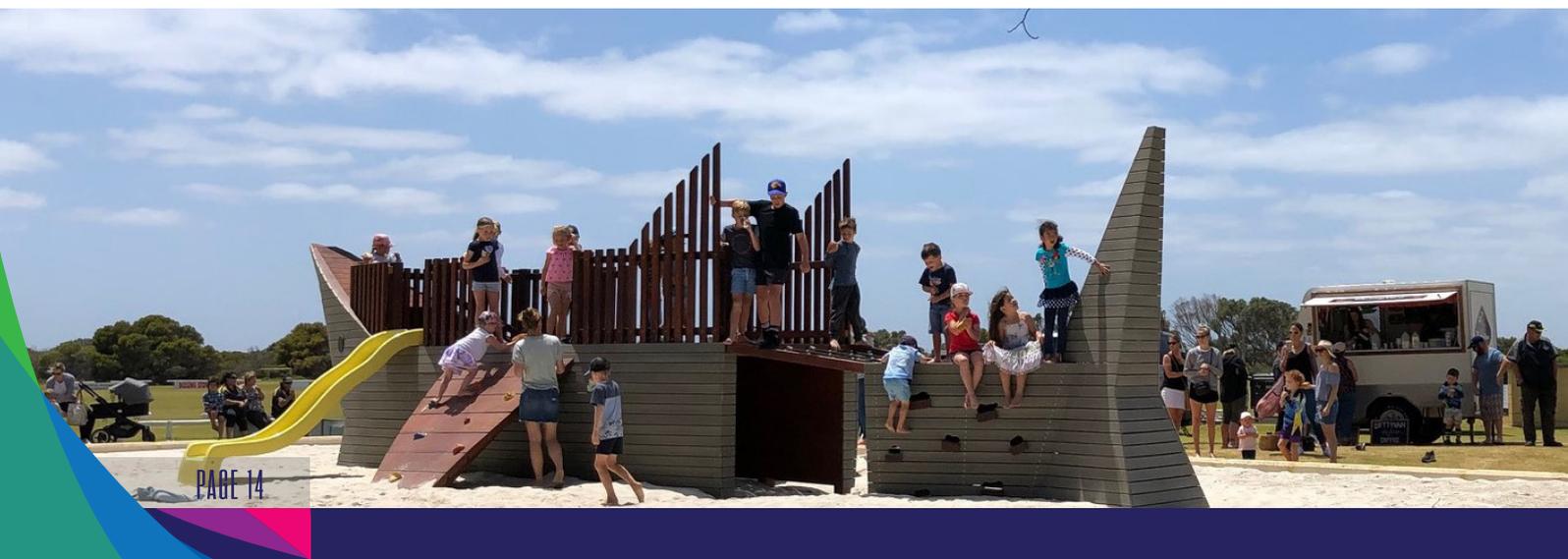
Scott Clayton  
Executive Manager  
Corporate & Community  
Services



David Chidlow  
Executive Manager  
Development Services

## SHORT TERM OUTLOOK

The four-year priorities for the Corporate Business Plan from 2019/20 are shown in the following pages. To display the alignment to Envision 2029, the Corporate Business Plan priorities are shown within their applicable aspirations. The actions and priorities shown here formulate the key operations for the Shire's directorates and underpin the operational focus of key staff members. The actions and priorities are tracked on a regular basis with reporting provided to Council to maintain commitment and focus on the community's desired direction. The Shire reports on the progress of the Corporate Business Plan in the annual report in a formal manner and throughout the year on specific matters through the Shire's regular communication streams.





# INFRASTRUCTURE



The Shire will sustain a dynamic infrastructure network, responsive to usage demand that attracts and retains residents and businesses.

| Key Actions | Overview | Estimated Additional Budget Impact | 2019/20 | 2020/21 | 2021/22 | 2022/23 | Responsible Business Unit | Subject to External Funding |
|-------------|----------|------------------------------------|---------|---------|---------|---------|---------------------------|-----------------------------|
|             |          |                                    |         |         |         |         |                           |                             |

Our agricultural industry is supported with an effective road infrastructure network that facilitates an efficient and safe supply chain.

|  |  |     |   |   |   |   |                      |  |
|--|--|-----|---|---|---|---|----------------------|--|
| 5 Year Road Construction Plan                      | Develop and maintain a 5 year road construction strategy that details the projected capital investment expected on roads based on forecast demand, resources and capacity to allow forward works to be completed (e.g. environmental surveys) prior to construction. |     | ● | ● | ● | ● | Infrastructure       |  |
| Secondary Freight Route                            | Continue to advocate and support the implementation of the Secondary Freight Route project to leverage Federal and State funding towards the renewal of key supply chain routes throughout the agricultural district.  |     | ● | ● | ● | ● | Infrastructure       |  |
| Plant Fleet Review                                 | Undertake a strategic review of plant fleet to establish the most effective acquisition and replacement strategy based on forecast roadworks and road maintenance.   |     |   | ● |   |   | Infrastructure       |  |
| Extractive Industry Road Maintenance Contributions | Review of Extractive Industry licensing process to ensure the process for implementing road user contributions is fair, transparent and protects the functionality of the road network from intensive operations.  |     |   | ● |   |   | Development Services |  |
| Badgingarra Remote Sample Hut Location             | Locate and develop an economically viable heavy vehicle access point within or in close proximity to the Badgingarra townsite to facilitate the relocation of the CBH remote sample hut.   | TBC |   | ● |   |   | Infrastructure       |  |

# INFRASTRUCTURE



The Shire will sustain a dynamic infrastructure network, responsive to usage demand that attracts and retains residents and businesses.

| Key Actions | Overview | Estimated Additional Budget Impact | 2019/20 | 2020/21 | 2021/22 | 2022/23 | Responsible Business Unit | Subject to External Funding |
|-------------|----------|------------------------------------|---------|---------|---------|---------|---------------------------|-----------------------------|
|-------------|----------|------------------------------------|---------|---------|---------|---------|---------------------------|-----------------------------|

Our communities contain vibrant, activated public open space and buildings with high levels of utilisation and functionality.

|   |   |          |   |   |   |   |                      |   |
|---|---|----------|---|---|---|---|----------------------|---|
| Foreshore Master Plans                            | Development of Foreshore Master Plans to guide future asset investment decisions based on modern place making planning principals.  | \$80,000 | ● |   |   |   | Development Services |   |
| Cervantes to Jurien Shared Path                   | Advocate for the 14.5km extension of Turquoise Way from Hill River to Cervantes including a viable bridge solution for the Hill River. Undertake a detailed Asset Management based review of the project to quantify current and future cost benefit. | \$2.5M   | ● | ● |   |   |                      | ● |
| Town site street lighting                         | Undertake street lighting audit in townsites and determine a prioritised list and design for the most efficient means of implementing lighting improvements.  | \$45,000 |   | ● |   |   | Infrastructure       |   |
| Civic Centre Activation                           | Develop new programs, activities and partner with the CRC to increase local utilisation of the Civic Centre.  |          | ● | ● | ● | ● | Community Services   |   |
| Jurien Bay CBD Activation and parking development | Undertake planning for CBD revitalisation to guide future investments in carpark resurfacing, landscaping and public amenity to increase vibrancy, functionality and appeal of the town centre area.  | \$50,000 |   | ● |   |   | Development Services |   |
| Badgingarra Cricket Practice Nets                 | Partner with the Badgingarra Community Recreation Centre and the CSRFF program to develop a practice net facility.  | \$30,000 |   | ● |   |   | Club Development     | ● |

# INFRASTRUCTURE



The Shire will sustain a dynamic infrastructure network, responsive to usage demand that attracts and retains residents and businesses.

| Key Actions                               | Overview  | Estimated Additional Budget Impact | 2019/20 | 2020/21 | 2021/22 | 2022/23 | Responsible Business Unit              | Subject to External Funding |
|---|---|------------------------------------|---------|---------|---------|---------|--|-----------------------------|
| Dandaragan Recreation Precinct Play Space | Partner with the community to plan and develop a local-level skate park / bike track / regional-level playground to increase the range of activities available for older youth. | \$250,000                          |         | ●       | ●       |         | Community Development                  | ●                           |
| Dandaragan Streetscape Revitalisation     | Work with the community to undertake beautification works including street verges, tree planting, public art and pedestrian infrastructure.                                     | \$100,000                          | ●       | ●       | ●       |         | Community Development / Infrastructure |                             |
| Jurien Bay Youth Precinct                 | Development of the Jurien Bay Youth Precinct in accordance with the foreshore masterplan.   | \$1.5M                             |         | ●       | ●       | ●       | Infrastructure / Community Development | ●                           |

Our investments in public assets are based on responsible custodianship and sustainable asset custodianship

|                                     |   |          |   |   |   |  |  |  |
|-------------------------------------|---|----------|---|---|---|--|--|--|
| Place Making Policy                 | Implement a place making policy to guide the development and improvement of community spaces executing the fundamentals that are proven to make effective public places.  |          | ● | ● |   |  | Development Services                                     |  |
| Townsite signage staged replacement | Update and replace deteriorating park, street and regulatory signage and consider dual naming strategy (Yued) for key sites in line with State Government Aboriginal Place Name Initiative. Support interpretive signage to provide context and information within our public open space. | \$20,000 |   | ● | ● |  | Infrastructure / Ranger Services / Community Development |  |

# INFRASTRUCTURE



The Shire will sustain a dynamic infrastructure network, responsive to usage demand that attracts and retains residents and businesses.

| Key Actions   | Overview   | Estimated Additional Budget Impact | 2019/20 | 2020/21 | 2021/22 | 2022/23 | Responsible Business Unit                    | Subject to External Funding |
|---|--|------------------------------------|---------|---------|---------|---------|--|-----------------------------|
| Recreation Precincts Needs Analysis and Infrastructure masterplan | Plan with the management committees for the long term infrastructure needs and renewal of our recreation precincts including consideration for accommodation of women's change rooms.  | \$50,000                           | ●       | ●       |         |         | Club Development                             |                             |
| Sport and Recreation Plan review                                  | Develop a Shire-wide sport and recreation infrastructure management and renewal plan including an update of Management Committee Information Resource Manual   | \$20,000                           |         |         | ●       |         | Club Development                             |                             |
| Public Toilet Audit and Replacement Plan                          | Complete an audit of existing public ablutions utilisation and plan for staged replacement, alternative solutions and maximisation of site location and cost benefit.  |                                    |         |         | ●       |         | Development Services                         |                             |
| Municipal Heritage Inventory review                               | Undertake a review and modernisation of the Shire's municipal heritage inventory.  | \$20,000                           | ●       | ●       | ●       | ●       | Development Services / Community Development |                             |
| Playground Replacement Strategy                                   | Update the Shire's playground replacement strategy and levels of service within the Shire's asset management plan. Plan for the staged transition towards contemporary nature based structures and decommissioning of aging plastic equipment. |                                    |         | ●       |         |         | Development Services / Community Development |                             |

# INFRASTRUCTURE



The Shire will sustain a dynamic infrastructure network, responsive to usage demand that attracts and retains residents and businesses.

| Key Actions   | Overview  | Estimated Additional Budget Impact | 2019/20 | 2020/21 | 2021/22 | 2022/23 | Responsible Business Unit                 | Subject to External Funding |
|---|---|------------------------------------|---------|---------|---------|---------|---|-----------------------------|
| Asset Management Plan   | Update and maintain an effective Asset Management Plan to guide levels of service and asset maintenance replacement decisions   |                                    | ●       | ●       | ●       | ●       | Development Services / Corporate Services |                             |
| Jurien Bay Airport Master Plan  | Development of an Airport Master Plan for Jurien Bay  | \$30,000                           | ●       |         |         |         | Development Services                      | ●                           |
| Sandy Cape Campgrounds  | Develop a management plan for the Sandy Cape Campground to minimise environmental degradation while providing an iconic visitor attraction for the Shire. Replace the aging ablutions and develop storage for caretakers. | \$80,000                           |         | ●       |         |         | Development Services                      |                             |
| <i>Our built environment responds to the accessibility and connectivity needs of all residents providing equitable access and opportunity for participation</i> |   |                                    |         |         |         |         |   |                             |
| Free Wi-Fi available at Jurien Bay Youth precinct, foreshore & youth group (town hall)  | Utilising the existing Shire network facilities and connections, provide a free Wi-Fi extension at the Jurien Bay foreshore precinct to increase activity and connectivity opportunities in the area.                     | TBC                                |         | ●       |         |         | Corporate Services                        |                             |

# INFRASTRUCTURE



The Shire will sustain a dynamic infrastructure network, responsive to usage demand that attracts and retains residents and businesses.

| Key Actions                                  | Overview   | Estimated Additional Budget Impact | 2019/20 | 2020/21 | 2021/22 | 2022/23 | Responsible Business Unit                       | Subject to External Funding |
|--|--|------------------------------------|---------|---------|---------|---------|---|-----------------------------|
| Shared Path Network                          | Review and update the Shared walk/cycle path network plans across townsites to increase connectivity and promote wellbeing to maximise funding from the State Government's current WA Bike Network Plan. | \$25,000                           |         | ●       |         |         | Infrastructure Services / Community Development |                             |
| Shared path installation Jurien Bay Cemetery | Provide a sealed shared path to facilitate universal access to the burial plots at the Jurien Bay Cemetery by overcoming the existing incline with a compliant gradient.                                 | \$15,000                           | ●       |         |         |         | Infrastructure                                  |                             |
| Jurien Bay Jetty                             | Undertake a detailed review of the Jurien Bay Jetty to consider the long term implications of accretion and asset preservation   | \$30,000                           |         |         | ●       |         | Development Services                            |                             |
| Beach Access - Cervantes                     | Investigate likely demand and purchase of second all terrain wheelchair for Cervantes & installation of beach ramp   | \$13,000                           |         |         |         | ●       | Development Services / Community Development    |                             |

# PROSPERITY



The Shire will have experienced broad economic and population growth with decreasing economic barriers, diversified agricultural and fisheries output and increasing tourism visitation to the region.

| Key Actions                                   | Overview   | Estimated Additional Budget Impact | 2019/20 | 2020/21 | 2021/22 | 2022/23 | Responsible Business Unit                   | Subject to External Funding |
|---|--|------------------------------------|---------|---------|---------|---------|---|-----------------------------|
| Economic Development Strategy                 | Develop a Regional Economic Development Strategy to guide the Shire's role and participation in economic development initiatives and priorities.   | \$50,000                           | ●       |         |         |         | Economic Development                        |                             |
| Development Prospectus                        | Increasing the scope and detail of the Northern Growth Alliance Prospectus by developing a localised prospectus highlighting the existing competitive advantages enjoyed by the Shire and promoting the region as an ideal location to develop new business opportunities. | \$5,000                            |         | ●       |         |         | Economic Development / Development Services |                             |
| Collaborative Development Services Department | Continue to meet with business owners and investors to discuss their proposals and provide advice on legislative approvals and processes that are required to deliver quality developments in the Shire.   |                                    | ●       | ●       | ●       | ●       | Development Services                        |                             |
| Badgingarra Vacant Lot Amalgamations          | Advocate for Landcorp to amalgamate existing vacant lots in Badgingarra to deliver a more marketable residential product with larger land sizes.   |                                    | ●       | ●       | ●       | ●       | Economic Development                        |                             |

Our Shire has a contemporary land use planning system that responds to, and creates economic opportunities.

# PROSPERITY



The Shire will have experienced broad economic and population growth with decreasing economic barriers, diversified agricultural and fisheries output and increasing tourism visitation to the region.

| Key Actions   | Overview  | Estimated Additional Budget Impact |         |         |         |         | Responsible Business Unit | Subject to External Funding |
|---|---|------------------------------------|---------|---------|---------|---------|---------------------------|-----------------------------|
|   |   |                                    | 2019/20 | 2020/21 | 2021/22 | 2022/23 |                           |                             |
| Local Planning Scheme Review  | Review LPS7 in the context of the recently adopted Local Planning Strategy and amend or adopt a new scheme as result of findings.   |                                    |         | ●       |         |         | Development Services      |                             |
| Investigate and define the purpose of the area north of Jurien Bay harbour. | Prepare a strategic plan for Crown land north-east of the Jurien Bay harbour and west of Indian Ocean Drive identified as "Subject to long term strategic planning in LPS Figure 3", that addresses coastal setbacks, flooding, mineral leases, servicing, recreation and tourism, landscape and environmental matters. |                                    |         |         | ●       |         | Development Services      |                             |
| Development Policy Review   | Undertake a review of the Development Policies to ensure a contemporary approach is maintained to decision making in the Development Services Department. In particular, engage with the business community to complete review of the existing advertising and directional signage policy.                              |                                    | ●       | ●       |         |         | Development Services      |                             |
| Land Assets Review  | Complete a review of the purpose and potential realisation of value from existing vacant Council controlled land.   |                                    | ●       |         |         |         | Development Services      |                             |

# PROSPERITY



The Shire will have experienced broad economic and population growth with decreasing economic barriers, diversified agricultural and fisheries output and increasing tourism visitation to the region.

| Key Actions   | Overview   | Estimated Additional Budget Impact |         |         |         |         | Responsible Business Unit | Subject to External Funding |
|---|--|------------------------------------|---------|---------|---------|---------|---------------------------|-----------------------------|
|   |  |                                    | 2019/20 | 2020/21 | 2021/22 | 2022/23 |                           |                             |
| Our region is celebrated as a major contributor to the State's food production with a diverse range of agricultural, fishery and horticultural enterprises. |  |                                    |         |         |         |         |                           |                             |
| Mobile Blackspot Improvements   | Ensure the Shire is an active participant in the mobile blackspot program and explores alternative solutions to leverage funding to address mobile blackspot areas.  |                                    | ●       | ●       | ●       | ●       | Economic Development      |                             |
| Regional Internet Connectivity Improvements   | Explore partnerships and opportunities to increase the range and capacity of options available for internet connectivity to meet current and growing future demand for business and private use.                             |                                    | ●       | ●       | ●       | ●       | Economic Development      |                             |
| Sustainable Groundwater Utilisation   | Work with the Wheatbelt Development Commission to identify opportunities and business interests to sustainably leverage the Shire's underground water resources to promote jobs and economic activity.                       |                                    | ●       | ●       | ●       | ●       | Economic Development      |                             |
| Electricity   | Facilitate or advocate for improvements to the local energy grid including connection to the existing renewable energy suppliers to reduce headwork's costs and increase supply security for local residents and businesses. |                                    | ●       | ●       | ●       | ●       | Economic Development      |                             |

# PROSPERITY



The Shire will have experienced broad economic and population growth with decreasing economic barriers, diversified agricultural and fisheries output and increasing tourism visitation to the region.

| Key Actions  | Overview   | Estimated Additional Budget Impact |         |         |         |         | Responsible Business Unit                 | Subject to External Funding |
|--|--|------------------------------------|---------|---------|---------|---------|---|-----------------------------|
|  |  |                                    | 2019/20 | 2020/21 | 2021/22 | 2022/23 |   |                             |
| Badgingarra Research Station   | Work with local stakeholders and the Department of Primary Industries and Regional Development to determine the best utilisation of the Badgingarra Research Station focusing on economic development and job opportunities. |                                    | ●       | ●       |         |         | Economic Development                      |                             |
| The Shire is home to a successful and growing market for domestic and international tourism. |  |                                    |         |         |         |         |   |                             |
| Tourism Association Support and Transition   | Support the establishment of an independent tourism association to provide leadership for visitor servicing and destination marketing campaigns.   |                                    | ●       | ●       | ●       | ●       | Economic Development / Visitor Services   |                             |
| Tourism Development Plan   | Work with local industry to develop a Tourism Development Plan to provide a more consistent and structured deployment of resources into tourism attraction and visitor servicing.  | \$45,000                           | ●       |         |         |         | Economic Development / Visitor Services   |                             |
| Gateway Signage  | Renew the Shire's gateway signage on major highways to provide iconic entry features for visitors.   | \$25,000                           |         | ●       |         |         | Economic Development / Community Services |                             |

# PROSPERITY



The Shire will have experienced broad economic and population growth with decreasing economic barriers, diversified agricultural and fisheries output and increasing tourism visitation to the region.

| Key Actions               | Overview   | Estimated Additional Budget Impact | 2019/20 | 2020/21 | 2021/22 | 2022/23 | Responsible Business Unit                                  | Subject to External Funding |
|---------------------------|--|------------------------------------|---------|---------|---------|---------|--|-----------------------------|
|                           |  |                                    |         |         |         |         |  |                             |
| Astro-tourism             | Provide seed funding towards the establishment of an active astro-tourism product to leverage the Shire's dark sky characteristics and unique landforms such as the Yallalie Impact Structure and Pinnacles.   | \$7,000 p.a.                       | ●       | ●       | ●       |         | Economic Development / Visitor Centre / Community Services |                             |
| Visitor Centre Operations | Support effective Visitor Centre Operations with knowledgeable staff and effective promotions campaigns.   |                                    | ●       | ●       | ●       | ●       | Visitor Centre   |                             |
| Visitor Centre Operations | Investigate options to increase visitor services products within the visitor centre such as: Virtual reality, point of sale software, interactive touch screen displays, and interpretive history panels. Maintain effective partnerships and networks with our Community Resource Centres to cross promote and ensure consistency in our promotional efforts. |                                    | ●       | ●       | ●       | ●       |  |                             |

# PROSPERITY



The Shire will have experienced broad economic and population growth with decreasing economic barriers, diversified agricultural and fisheries output and increasing tourism visitation to the region.

| Key Actions              | Overview   | Estimated Additional Budget Impact |         |         |         |  | Responsible Business Unit                   | Subject to External Funding |
|--------------------------|--|------------------------------------|---------|---------|---------|--|---|-----------------------------|
|                          |  |                                    | 2019/20 | 2020/21 | 2021/22 | 2022/23                                      |   |                             |
| Jurien Bay Marina Plan   | <p>Advocate the Department of Transport to identify and implement business opportunities to increase utilisation of the Marina. Support private or public investment to develop the commercial and tourism precincts previously identified.</p> <p>Advocate for a permanent solution to Jurien Bay Marina deoxygenation issues</p> |                                    |         | ●       | ●       | ●  | Development Services / Economic Development |                             |
| Caravan/Camping Strategy | <p>Prepare a long-term caravan park and camping site strategy, identifying key existing and new sites, to address increasing demand in Jurien Bay, Cervantes and for nature-based locations such as Sandy Cape.</p>  |                                    |         | ●       |         |  | Development Services                        |                             |
| Cultural Tourism         | <p>Support and advocate for local Yued enterprises to establish and develop unique cultural experiences within the Shire of Dandaragan.</p>  | ●                                  | ●       | ●       | ●       | Economic Development / Community Development |   |                             |
| National Park Tourism    | <p>Advocate State led agencies to continue the development of tourism products within National Parks such as walk trails, mountain bike paths and boutique nature based camping experiences.</p>   | ●                                  | ●       | ●       | ●       | Economic Development / Community Development |   |                             |

# PROSPERITY



The Shire will have experienced broad economic and population growth with decreasing economic barriers, diversified agricultural and fisheries output and increasing tourism visitation to the region.

| Key Actions   | Overview  | Estimated Additional Budget Impact | 2019/20 | 2020/21 | 2021/22 | 2022/23 | Responsible Business Unit               | Subject to External Funding |
|---|---|------------------------------------|---------|---------|---------|---------|---|-----------------------------|
|   |   |                                    |         |         |         |         |   |                             |
| Community Noticeboard signage   | Investigate the viability of an Electronic display outside Visitor Centre to market local attractions, businesses and events to replace the existing Shire information board. Investigate viability of a manual noticeboard in Cervantes to add to the existing methods of distributing Shire information throughout towns. |                                    |         | ●       |         |         | Economic Development / Visitor Services | ●                           |
| <i>Jurien Bay continues to grow as a regional centre that services and delivers benefits throughout the Shire</i> |   |                                    |         |         |         |         |   |                             |
| Bashford Street Upgrade   | Continue business plan development, funding applications and advocacy for the progression of the Bashford Street Upgrade to address existing traffic management issues, street lighting deficiencies and maximise the appeal of the main street of the regional centre.   | \$2.5M                             | ●       | ●       | ●       | ●       | Economic Development / Infrastructure   | ●                           |
| Jurien Bay Industrial Area Expansion  | Advocate for Landcorp to develop the next stages of the Jurien Bay and Cervantes industrial areas to facilitate new business entry and land supply in readiness for new opportunities.  |                                    | ●       | ●       | ●       | ●       | Development Services                    | ●                           |
| Economic Development Strategy   | Develop a Regional Economic Development Strategy to guide the Shire's role and participation in economic development initiatives and priorities.  | \$50,000                           | ●       |         |         |         | Economic Development                    |                             |

# ENVIRONMENT



The Shire will be seen as a responsible custodian of the environment working with community groups and other entities to increase renewable energy initiatives, vegetation cover and rehabilitate degraded public land throughout the local region

| Key Actions                                       | Overview   | Estimated Additional Budget Impact | 2019/20 | 2020/21 | 2021/22 | 2022/23 | Responsible Business Unit             | Subject to External Funding |
|---|--|------------------------------------|---------|---------|---------|---------|---------------------------------------|-----------------------------|
| CHRMAP Inundation Study                           | Undertake coastal inundation planning to identify assets, including infrastructure that may be at risk from coastal processes over the planning timeframe, and develop strategies to mitigate or manage risks where appropriate in accordance with State Planning Policy 2.6 and associated guideline documents. | \$25,000                           | ●       | ●       |         |         | Development Services                  |                             |
| Town site Street Tree Policy and Planting Program | Implement the Shire's Street Tree and Verge Policy and actively increase the levels of tree planting within the town sites both directly and through community based partnerships.   |                                    | ●       | ●       | ●       | ●       | Infrastructure / Development Services |                             |
| Planning Policies Review                          | Ensure the Shire has a contemporary policy framework to promote environmental sustainability through subjects such as rainwater harvesting, drainage water reuse, urban design and energy efficiency.  |                                    | ●       | ●       | ●       | ●       | Development Services                  |                             |

The Shire will be prepared for and respond to the challenges of climate change.

# ENVIRONMENT



The Shire will be seen as a responsible custodian of the environment working with community groups and other entities to increase renewable energy initiatives, vegetation cover and rehabilitate degraded public land throughout the local region

| Key Actions | Overview | Estimated Additional Budget Impact | 2019/20 | 2020/21 | 2021/22 | 2022/23 | Responsible Business Unit | Subject to External Funding |
|-------------|----------|------------------------------------|---------|---------|---------|---------|---------------------------|-----------------------------|
|             |          |                                    |         |         |         |         |                           |                             |

Our region is recognised as the centre of renewable energy in WA.

|  |   |  |   |   |   |   |                      |   |
|--|---|--|---|---|---|---|----------------------|---|
| Renewable energy attraction strategy   | Develop an advocacy strategy to support the attraction of renewable energy investments to the Shire, targeting opportunities that will directly benefit local customers.        |  |   | ● |   |   | Economic Development |   |
| Renewable energy and energy efficiency upgrades for community infrastructure | Undertake energy and carbon footprint study to understand our existing environmental impact and complete a phased implementation of energy efficient or renewable alternatives. |  |   |   |   | ● | Corporate Services   |   |
| Partnerships with Industry and Education Sector                              | Engage with local renewable energy businesses to facilitate educational opportunities and research initiatives to be based within the Shire.                                    |  |   | ● | ● |   | Economic Development |   |
| Electric Vehicle Charging Stations   | Support private sector installation of Electric Vehicle Charging Stations   |  | ● | ● | ● | ● | Development Services | ● |

Our region is acknowledged for environmental practices, projects and initiatives that enhance the environment and our liveability within it.

|                                 |  |     |   |   |  |  |                |  |
|---------------------------------|--|-----|---|---|--|--|----------------|--|
| Jurien Bay POS Water Resourcing | Investigate and plan for the long term irrigation needs of POS within the Jurien Bay Town site to address existing increases in salinity levels. | TBC | ● | ● |  |  | Infrastructure |  |
|---------------------------------|--|-----|---|---|--|--|----------------|--|

# ENVIRONMENT



The Shire will be seen as a responsible custodian of the environment working with community groups and other entities to increase renewable energy initiatives, vegetation cover and rehabilitate degraded public land throughout the local region

| Key Actions  | Overview   | Estimated Additional Budget Impact | 2019/20 | 2020/21 | 2021/22 | 2022/23 | Responsible Business Unit                    | Subject to External Funding |
|--|--|------------------------------------|---------|---------|---------|---------|--|-----------------------------|
|  |  |                                    |         |         |         |         |  |                             |
| Turf area reduction review   | Undertake a review of public open space turf utilisation and plan alternative landscaping options to reduce maintenance costs and water usage.   |                                    |         |         | ●       |         | Community Services / Infrastructure          |                             |
| Stable Fly Monitoring and Strategy   | Monitoring of stable fly and development of a management strategy when appropriate to mitigate the risk of stable fly without causing unnecessary red tape in the agricultural sector.                                   |                                    | ●       | ●       | ●       | ●       | Environmental Health                         |                             |
| Strategic Waste Management Opportunities / Composting and Chicken Waste disposal | Advocate for private sector investment into a local composting industry to effectively manage and utilise locally produced chicken, horticultural and organic waste products.  |                                    | ●       | ●       | ●       | ●       | Environmental Health / Economic Development  |                             |
| Hill River management plan   | Research and development of an effective environmental management plan for the Hill River area, evaluate the suitability and feasibility for developing a campground in the Hill River Mouth Area managed by Yued group. |                                    |         | ●       | ●       |         | Community Development / Economic Development |                             |
| Jurien Bay Waste Facility  | Develop a Waste Management strategy for the Jurien Bay Waste site to ensure full compliance and the maximisation of the facility's capacity.   | \$50,000                           | ●       |         |         |         | Environmental Health                         |                             |

# ENVIRONMENT



The Shire will be seen as a responsible custodian of the environment working with community groups and other entities to increase renewable energy initiatives, vegetation cover and rehabilitate degraded public land throughout the local region

| Key Actions                               | Overview  | Estimated Additional Budget Impact | 2019/20 | 2020/21 | 2021/22 | 2022/23 | Responsible Business Unit | Subject to External Funding |
|---|---|------------------------------------|---------|---------|---------|---------|---------------------------|-----------------------------|
|   |   |                                    |         |         |         |         |                           |                             |
| Coastal Node Camping                      | Support a range of managed, fee paying coastal camping options within the Shire that balance amenity with reducing damage to fragile coastal environments. Support Yued enterprises to progress planning and development of managed camping sites on their lands. |                                    | ●       | ●       | ●       | ●       | Development Services      |                             |
| Townsite dune revegetation and protection | Partner with local community groups to undertake dune system protection and regeneration activities in proximity to townsites. Implement activities such as fencing, track closure and rehabilitation, signage, formalising and delineating beach access ways.    |                                    | ●       | ●       | ●       | ●       | Community Development     |                             |
| Environmental Grants Round                | Develop operational and funding partnerships with local landcare organisations and community groups to monitor and undertake research or rehabilitation programs to improve our local environment and ecosystems.   | \$26,000pa                         | ●       | ●       | ●       | ●       | Community Development     |                             |
| Dandaragan Mistletoe                      | Develop a management plan for Mistletoe control in Dandaragan   | TBC                                |         | ●       |         |         | Development Services      |                             |

# ENVIRONMENT



The Shire will be seen as a responsible custodian of the environment working with community groups and other entities to increase renewable energy initiatives, vegetation cover and rehabilitate degraded public land throughout the local region

| Key Actions                 | Overview   | Estimated Additional Budget Impact | 2019/20 | 2020/21 | 2021/22 | 2022/23 | Responsible Business Unit                    | Subject to External Funding |
|-----------------------------|--|------------------------------------|---------|---------|---------|---------|--|-----------------------------|
|                             |  |                                    |         |         |         |         |  |                             |
| Infill sewer upgrades       | Facilitate the provision of infill sewerage to the Jurien Bay City Centre and unsewered parts of Cervantes.                                |                                    |         |         | ●       |         | Infrastructure / Development Services        | ●                           |
| Local Biodiversity Strategy | Develop a local biodiversity strategy for the Shire to assist in increasing the degree of protection for the Shire's valued natural areas. |                                    |         |         |         | ●       | Development Services                         |                             |
| Single-Use plastics Policy  | Development of Single-use plastics policy for events and Shire practices.  |                                    |         | ●       |         |         | Community Development / Environmental Health |                             |

# COMMUNITY



The Shire's resident population will have grown by 25% supported by increased community recreation and cultural opportunities and access to key liveability factors such as health and wellbeing services and educational opportunities.

| Key Actions             | Overview  | Estimated Additional Budget Impact | 2019/20 | 2020/21 | 2021/22 | 2022/23 | Responsible Business Unit              | Subject to External Funding |
|-------------------------|---|------------------------------------|---------|---------|---------|---------|--|-----------------------------|
|                         |   |                                    |         |         |         |         |  |                             |
| Arts and Culture Plan   | Develop and implement an Arts and Culture Plan to build on the existing artistic networks and talents within the Shire.                                       | \$25,500                           | ●       |         |         |         | Community Development                  |                             |
| Community Events        | Support an annual events based funding program and diverse calendar of events to build local vibrancy and attract visitors from outside of the Shire.         |                                    | ●       | ●       | ●       | ●       | Community Development                  |                             |
| Town Entry Statements   | Develop and maintain attractive town entry statements to promote our community vibrancy and pride.  |                                    | ●       | ●       | ●       | ●       | Community Development / Infrastructure |                             |
| Community Grants Rounds | Provide annual funding for community grants to assist local community groups to deliver their objectives and foster a vibrant and socially inclusive society. |                                    | ●       | ●       | ●       | ●       | Community Development                  |                             |
| Arts and Culture        | Commission an art sculpture to be placed in a location to be determined.  | TBC                                |         |         |         | ●       | Community Development                  | ●                           |

A Shire built on the strengths of community spirit and resilient, connected communities.

# COMMUNITY



The Shire's resident population will have grown by 25% supported by increased community recreation and cultural opportunities and access to key liveability factors such as health and wellbeing services and educational opportunities.

| Key Actions   | Overview   | Estimated Additional Budget Impact |         |         |         |         | Responsible Business Unit                    | Subject to External Funding |
|---|--|------------------------------------|---------|---------|---------|---------|--|-----------------------------|
|   |  |                                    | 2019/20 | 2020/21 | 2021/22 | 2022/23 |  |                             |
| DAIP Plan Review  | Undertake a review of the Shire's Disability Access and Inclusion Plan to ensure our community continues to improve our inclusiveness and accessibility for people with disabilities. Ensure that information relating to facilities and services available for people with disabilities is easily accessible. |                                    |         | ●       |         |         | Environmental Health / Community Development |                             |
| A safe, healthy, smart and active community that values its history and supports intergenerational relationships. |  |                                    |         |         |         |         |  |                             |
| Jurien Bay High Care Facility   | Promote / Advocate the planning and development of a residential aged care facility within the Shire that removes barriers for aged residents wanting to age in place.   | TBC                                | ●       | ●       | ●       | ●       | Economic Development / Community Development | ●                           |
| General Practitioner Services   | Facilitate the provision of locally based General Practitioners and advocate for the placement of a female doctor within the community.  |                                    | ●       | ●       | ●       | ●       | Community Development                        | ●                           |
| Bushfire Risk Management Plan   | Complete the Bushfire Risk Management Plan and source funding to commence implementation of priority treatments  |                                    | ●       | ●       |         |         | Emergency Services                           | ●                           |

# COMMUNITY



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| Key Actions                                     | Overview   | Estimated Additional Budget Impact |         |         |         |         | Responsible Business Unit                                | Subject to External Funding |
|---|--|------------------------------------|---------|---------|---------|---------|--|-----------------------------|
|   |  |                                    | 2019/20 | 2020/21 | 2021/22 | 2022/23 |  |                             |
| Fire Break Management and Review                | Undertake a review of the existing public firebreak network to determine the most functional and effective landscape treatments to mitigate the risk of fire while maintaining ecological values   |                                    |         | ●       |         |         | Emergency Services                                       | ●                           |
| North Head Radar Station                        | Conservation of radar station heritage site - includes signage, traffic barriers, increased monitoring by Rangers (& possible community partnership for monitoring), earthworks to prevent further degradation & heritage item repair (in partnership with community group). | \$11,500 p.a.                      | ●       | ●       | ●       | ●       | Infrastructure / Ranger Services / Community Development | ●                           |
| Acknowledging Yued People, Country and Culture. | Develop and implement a strategy to build strong relationships with our traditional owners, the Yued incorporating key symbolic practices such as Welcome to Country and Acknowledgement of Country at key Shire functions and events.                                       | \$10,000                           |         | ●       |         |         | Community Development                                    |                             |
| Residential Retirement Options                  | Continue support for residential retirement options within the Shire encouraging existing and new residents to retire in the Shire of Dandaragan.  |                                    | ●       | ●       | ●       | ●       | Economic Development / Community Development             | ●                           |

# COMMUNITY



The Shire's resident population will have grown by 25% supported by increased community recreation and cultural opportunities and access to key liveability factors such as health and wellbeing services and educational opportunities.

| Key Actions               | Overview  | Estimated Additional Budget Impact |         |         |         |         | Responsible Business Unit               | Subject to External Funding |
|---------------------------|---|------------------------------------|---------|---------|---------|---------|---|-----------------------------|
|                           |   |                                    | 2019/20 | 2020/21 | 2021/22 | 2022/23 |   |                             |
| Acknowledging War Service | Maintain effective memorials and support local RSL to deliver local commemoration events and protect the Heritage History and iconic war service locations within the Shire.  |                                    | ●       | ●       | ●       | ●       | Community Development                   |                             |
| Men's Sheds Development   | Support the development of the Jurien Bay and Cervantes Men's Sheds and assist with funding applications for community groups that promote men's health and wellbeing.  |                                    | ●       | ●       | ●       | ●       | Community/Club Development              |                             |
| Dog Exercise Areas        | Undertake a review of Council's approved dog exercise areas and consult with the public about suitable public open space to proclaim as dog exercise areas.   |                                    |         | ●       |         |         | Ranger Services / Community Development |                             |
| Cervantes Memorial Wall   | Work with the community of Cervantes to locate an appropriate location for the construction of a niche or memorial wall.  |                                    | ●       | ●       |         |         | Development Services                    |                             |
| Public Health Plan        | As required by the Public Health Act develop and implement a Public Health Plan to profile and analyse the health status of the population and deliver an overview of public health needs and risks of the community to guide future public health initiatives. |                                    |         | ●       | ●       |         | Environmental Health                    |                             |

# COMMUNITY



The Shire's resident population will have grown by 25% supported by increased community recreation and cultural opportunities and access to key liveability factors such as health and wellbeing services and educational opportunities.

| Key Actions   | Overview  | Estimated Additional Budget Impact | 2019/20 | 2020/21 | 2021/22 | 2022/23 | Responsible Business Unit | Subject to External Funding |
|---|---|------------------------------------|---------|---------|---------|---------|---------------------------|-----------------------------|
|   |   |                                    |         |         |         |         |                           |                             |
| Education and Learning Services   | Advocate with state agencies and industry for continual improvements to local education opportunities and programs that fit with the needs of local business and that lead to employment opportunities.     |                                    | ●       | ●       | ●       | ●       | Community Development     |                             |
| <b>A region that develops and supports community leadership and collective values</b> |   |                                    |         |         |         |         |                           |                             |
| Youth Development   | Complete the actions and strategies identified in the Shire's Youth Plan prioritising activities that promote leadership and participation in community building. Review and update the Youth Plan in 2020. | \$35,000 pa                        | ●       | ●       | ●       | ●       | Community Development     |                             |
| Community Speaker Series  | Partner with other agencies to host a range of speakers that will provide community based development topics.   | \$3,000 p.a.                       | ●       | ●       | ●       | ●       | Community Development     |                             |
| Elected Member Training Programs  | Implement a planned elected member training program that meets the requirements of the Local Government Act.  |                                    | ●       | ●       | ●       | ●       | Governance                |                             |
| Community Survey  | Undertake a biennial survey of residents to monitor the community's perception of the Shire's performance.  | \$10,000 ea                        |         | ●       |         | ●       | Community Development     |                             |

# COMMUNITY

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| Key Actions                     | Overview   | Estimated Additional Budget Impact | 2019/20 | 2020/21 | 2021/22 | 2022/23 | Responsible Business Unit | Subject to External Funding |
|---------------------------------|--|------------------------------------|---------|---------|---------|---------|---------------------------|-----------------------------|
| Club Development                | Continue the provision of club development support to organisations within the Shire that have a community purpose.                                      |                                    | ●       | ●       | ●       | ●       | Club Development          |                             |
| Youth Advisory Council          | Support and maintain an active Youth Advisory Council to engage and mentor with the Shire's Youth.   | \$1,200                            | ●       | ●       | ●       | ●       | Community Development     |                             |
| Inter-agency Prescribed Burning | Establishment of an inter-departmental working group with DBCA and DFES to plan, manage and executive a 5 year prescribed burning program for the region |                                    | ●       | ●       | ●       | ●       |                           |                             |

# MARQUEE PROJECTS

The Shire has identified 5 marquee projects over the scope of this Corporate Business Plan. The term marquee project, has been applied to those projects that meet one or both of the following criteria:

- Community or Council significance
- Significant and once off financial cost

Jurien Bay Foreshore  
and Youth Precinct

Turquoise Path  
Cervantes to Hill River  
Extension

Badgingarra Truck Stop  
and Sample Station

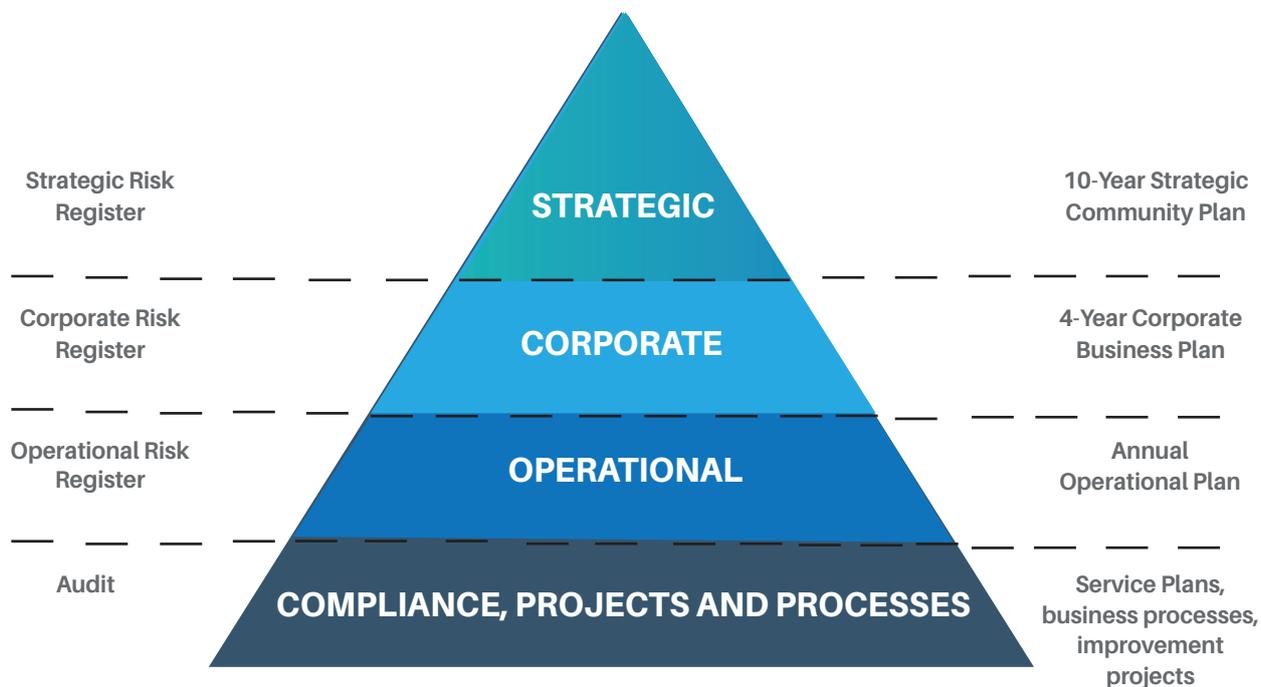
Dandaragan Streetscape  
Beautification and  
BMX Track

Cervantes Foreshore  
Reserve and Parking

# RISK MANAGEMENT

Effective risk management is a fundamental component of the Shire's operational and strategic role delivery. Local Government has historically operated in a risk averse environment as custodians of public funds. By integrating an effective risk management framework across the organisation the Shire can identify, consider and respond to uncertainty within regular operations and new opportunities. Risk assessment and management is an integral part of project development and in all levels of decision making.

The Shire’s Audit Committee and Executive Team regularly review the risk register to ensure progress is made towards bringing risks down to an acceptable level. The following graphic provides an overview of the range of risks the shire plans for



## REPORTING AND REVIEW

The Shire of Dandaragan Corporate Business Plan is reviewed every 2 years in accordance with the requirements of the Local Government Act. The Shire’s annual report is also used as the primary tool for recording each year’s progress towards the delivery of the Corporate Business Plan.



### Image Acknowledgements

Front Cover - Justine Eacott  
 Page 5 Dandaragan by the Numbers  
 Jordyn Waters  
 Page 22 Prosperity - Jordyn Waters  
 Page 31 Environment - Justine Eacott  
 Back Cover - Jordyn Waters  
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