

We always knew Jurien Bay was a super town.

Now it's official.

Jurien Bay has recently been selected to be part of the State Government Royalties for Regions Regional Centres Development Plan (SuperTowns) initiative.

That means your town will have access to additional funding to help it take advantage of the opportunities created by the predicted doubling of Western Australia's population over the next 30 to 40 years.

SuperTowns will stimulate new business opportunities and new jobs, which will attract more investment and more people to live in the town.



What makes a SuperTown?

Your town is one of nine 'SuperTowns' that will offer more choices for people wanting to live in regional areas and provide an attractive alternative to living in the metropolitan area. Boddington, Collie, Esperance, Jurien Bay, Katanning, Manjimup, Margaret River, Morawa and Northam have been chosen as the nine inaugural SuperTowns, and will play a pivotal role in decentralising the forecast population growth.

Your town was chosen because of its growth potential. SuperTowns will create communities with access to services, affordable housing and a diverse range of lifestyle and job opportunities. It will have flow on benefits to neighbouring towns and communities, and regional cities.

SuperTowns recognises the role and importance of regions and towns to the Western Australian economy, and that regional economic development is essential to the growth and functionality of sustainable communities.

The SuperTowns initiative represents a great opportunity for Regional Development Commissions, relevant local governments and other state government agencies in the southern half of the State to work together to improve amenity, infrastructure and services, not only in your town but also in surrounding smaller communities.



SuperTowns Vision.

To have balanced, well connected regional communities, with lifestyle options and access to services – SuperTowns will have affordable, quality housing and a growing and diverse range of job opportunities. They will offer more choices for people living in regional areas and an attractive alternative to living in the metropolitan area.

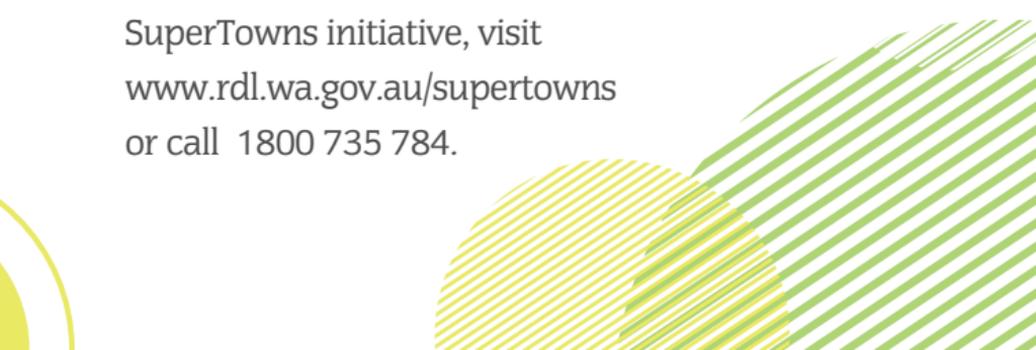
SuperTowns funding.

Through Royalties for Regions, \$80 million is available to SuperTowns for transformational projects in the chosen communities. In addition, \$5.5 million is available to assist with strategic planning in these communities if needed.

The investment in your town will also bring flow on benefits to surrounding towns. The State Government Royalties for Regions program will continue to make new investments throughout each of the regions in addition to the SuperTowns initiative. SuperTowns funding is in addition to Royalties for Regions support through initiatives such as the Country Local Government Fund and the Regional Grants Scheme.

More information.

For more details about the Royalties for Regions SuperTowns initiative, visit www.rdl.wa.gov.au/supertowns or call 1800 735 784.



SuperTowns 2011-12

- ⊙ Boddington
- ⊙ Collie
- ⊙ Esperance
- ⊙ Jurien Bay
- ⊙ Katanning
- ⊙ Manjimup
- ⊙ Margaret River
- ⊙ Morawa
- ⊙ Northam

A Royalties for Regions initiative.
www.rdl.wa.gov.au/supertowns



Government of Western Australia
Department of Regional Development and Lands



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FOR REGIONS