

COMMUNITY STRATEGIC PLANNING

WHY DO THE PLANNING?

The strategic community planning process aims to establish the community's vision for the future, its aspirations and its service expectations. The Strategic Community Plan that will be produced will have a 10 year timeframe.

It will inform Council's decision making in a number of key areas. It will assist Council to prepare an Annual Business Plan which will set out in detail how we will achieve specific outcomes and what resources will be required. The Annual Business Plan will then guide the annual budget development.

This process will not prevent other projects or ideas which arise in that 10 year timeframe from being considered, but the Strategic Community Plan will be a major source of direction for the Shire over the next 10 years.

WHAT WILL THE PLANNING LOOK LIKE?

The Shire has employed a consultant, Sue Middleton and her company Grassroots Development, who will conduct the planning process with Council and the community. The planning process will follow the IAP2 Core Values (International Association for Public Participation)*.

Grassroots Developments are currently gathering background information for a series of community workshops that will be held in July or August. Everyone from all communities within the Shire will be welcome to attend and contribute their thoughts.

Workshops will be held in the communities of Jurien Bay, Cervantes, Badgingarra and Dandaragan. Guest speakers are being organized for workshops. Separate forums will also be held with Young People and families representing Indigenous interests in the Shire.

HOW CAN YOU GET INVOLVED?

Sue will be working with community organisations such as yours to develop the community workshops in more detail. They will be widely advertised and held in several locations throughout the Shire. We hope to include a special guest speaker at each event to make the experience rewarding and interactive for all attendees. All community members will be encouraged to participate.

In addition, a discussion paper on the future of the Dandaragan Shire will be prepared. The discussion paper will be made available before the community workshops. Anyone not able to attend a workshop can forward their response to this paper directly to the Shire. All views, however they are able to be given, will be considered in the planning process.

Following the community workshops, people from all over the Shire will be asked to attend an overall workshop called the Investment Priority Setting Forum. At this event, community members will review the outcomes of the community workshops, and consider planning scenarios for the Shire. Participants will then be part of an exercise aimed to help select the most important investments for the Shire. The following diagram explains the planning process in more detail:

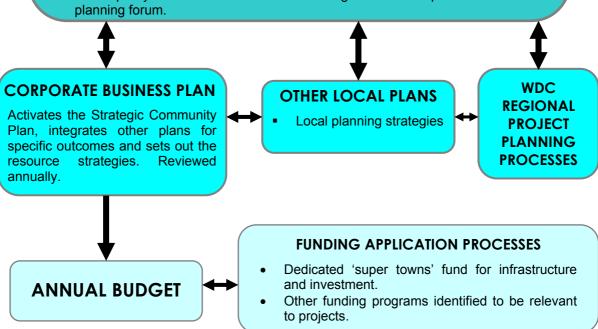
STRATEGIC COMMUNITY PLAN

10+ year time frame. Provides the long term view by community aspirations and reviewed every four years.



STRATEGIC COMMUNITY PLANNING PROCESS

- Develop profile of Shire from existing sources.
- Population predictions review.
- Identify key opportunities and challenges, and areas of investment to maximise.
- Industry and economy development opportunity scan.
- Investigate service provision, identify gaps.
- Hold community workshops.
- Develop threshold points for service delivery and investment needs.
- Work with planners to develop land plans to match opportunities, needs and competitive advantages of each community in Shire.
- Develop key areas of investment and strategies for development. Investment planning forum.



WHAT WILL BE THE RESULT?

The Shire will produce a 10 year Strategic Community Plan which will be released for public comment. Once this feedback has been considered, the Plan will be adopted by Council. The Strategic Community Plan will help guide and inform Council's Annual Business Plan and annual budget from July 2012 onward.

CAN'T WAIT TO GET INVOLVED AND WANT TO RUN YOUR OWN MINI-WORKSHOP?

Some questions that you can ask in your community meeting, or with your friends, or work on them yourself.

- What is your picture of the future for your place?
- What are the really great things about your community?
- If you had a magic wand, what things would you change about your community?
- What are the key trends impacting us?
- What do I think are the major opportunities for my place or the Shire?
- What are the key threats to our future?
- What stops us from achieving our goals or dreams?
- What is my community really good at?

You can send your feedback via the following email address ceosecretary@dandaragan.wa.gov.au. If you would like your feedback to be included in the planning process, please give your name and contacts as well.

* IAP2 CORE VALUES

- 1. The public should have a say in decisions about actions that could affect their lives.
- Public participation includes the promise that the publics contribution will influence the decision.
- 3. Public participation promotes sustainable decisions by recognising and communicating the needs and interests of all participants, including decision makers.
- 4. Public participation seeks out and facilitates the involvement of those potentially affected by or interested in a decision.
- 5. Public participation seeks input from participants in designing how they participate.
- 6. Public participation provides participants with the information they need to participate in a meaningful way.
- 7. Public participation communicates to participants how their input affected the decision.