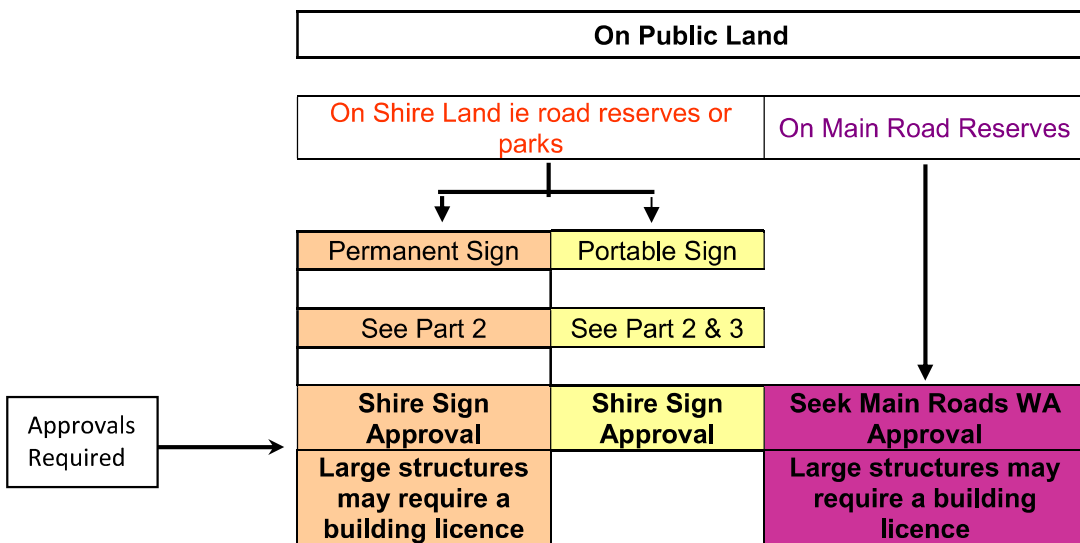
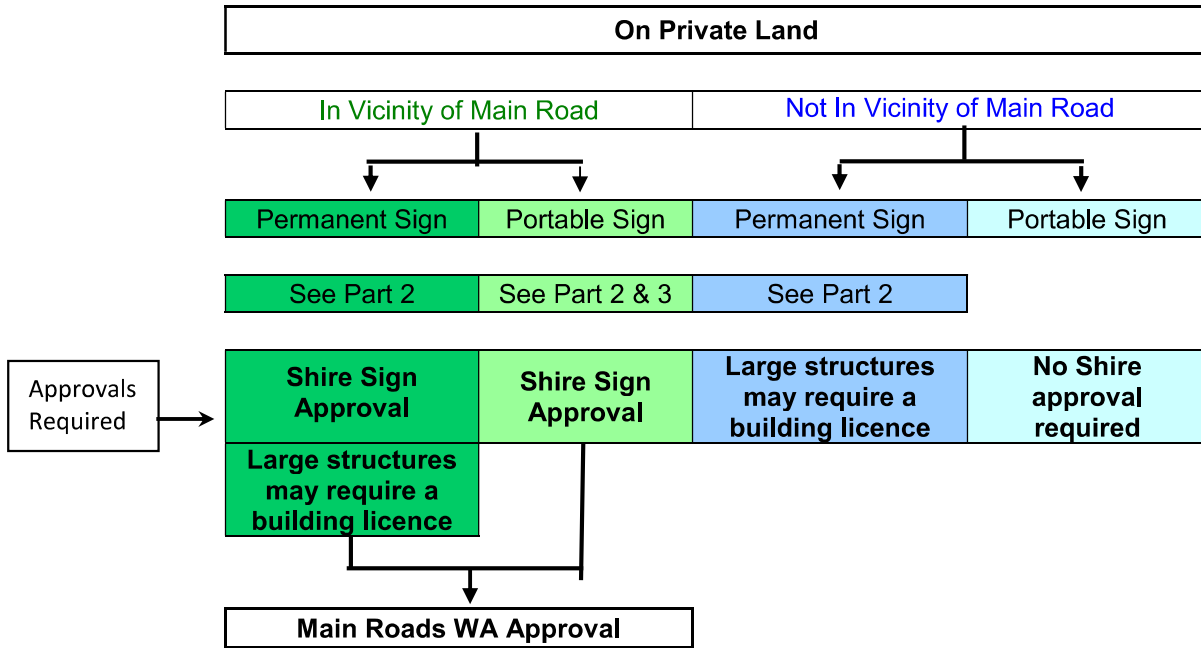




### 1. Do I need Shire approval before I can erect a sign or hoarding?

In most instances erecting an advertising device, even if it is a temporary, requires the Shire's development approval prior to a permit being issued for its placement.

Signs are assessed based on their location i.e. private or public land.



## 2. General signage

Advertising signs (including election signs) are not permitted:

- on a footpath;
- over any footpath where the resulting vertical clearance between the sign and the footpath is less than 2.m;
- on or within 3m of a carriageway;
- in any other location where, in the opinion of the local government, the sign is likely to obstruct lines of sight along a thoroughfare or cause danger to any person using the thoroughfare; or
- on any natural feature, including a rock or tree, on a thoroughfare, or on any bridge or the structural approaches to a bridge.

## 3. Portable signage

In addition to the above the following conditions may be applied to a permit to display a portable sign:

- not to exceed 1 m in height;
- not to exceed an area of 1m<sup>2</sup> on any side;
- only relates to the business activity described on the permit;
- not to contain letters less than 200mm in height;
- only erected in a position that is immediately adjacent to the building or the business to which the sign relates;
- be removed each day at the close of the business to which it relates and not be erected again until the business next opens for trading;
- be secured in position in accordance with any requirements of the local government;
- be placed to not obstruct or impede the reasonable use of a thoroughfare or access to a place by any person; and
- be maintained in good condition.

## 4. Election signage

Notwithstanding the conditions applied to general signage, special conditions for election signs may include:

- being erected at least 30m from any intersection;
- being free standing and not being affixed to any existing sign, post, power or light pole, or similar structure;
- being placed so as not to obstruct or impede the reasonable use of a thoroughfare, or access to a place by any person;
- being placed so as not to obstruct or impede the vision of a driver of a vehicle entering or leaving a thoroughfare or crossing;
- being maintained in good condition;
- not being erected until the election to which it relates has been officially announced;
- being removed within 24 hours of the close of polls on voting day;
- not being placed within 100m of any works on the thoroughfare;
- being securely installed;
- not being an illuminated sign;
- not incorporating reflective or fluorescent materials; and
- not displaying only part of a message which is to be read with other separate signs in order to obtain the whole message.

## 5. Directional signage

The Shire of Dandaragan offers the opportunity for businesses to erect directional fingerboard signage as a part of the Shire's existing road name signposts. Generally this signage appears as blue fingerboard signage at road intersections indicating that a business is located down a particular road. The signage can only indicate the name of the business ie "Jurien Chalets" and the applicant is responsible for all costs associated with the purchase, erection and maintenance of the sign including replacement.

Attached is an application form for directional signage. Please note that placement of directional signage in the vicinity of roads under the control of Main Roads WA may require their approval.

## 6. Exemptions

There are some exempted advertisements, described in the following table, which may not require a permit, however they are not permitted on a thoroughfare.

Type	Number & Description	Maximum Size
Home Occupations	One sign outlining the occupation within that building	0.2m <sup>2</sup>
Places of Worship or Assembly	One sign outlining the activities or function	0.2m <sup>2</sup>
Cinemas/Theatres	Two signs outlining the entertainment being presented	Each sign not to exceed 5m <sup>2</sup>
Industrial Premises	Maximum of four signs affixed to walls only ie not projecting above or away from building (including signs on posts of the building)	Total area not more than 15m <sup>2</sup>
	Two free standing signs not exceeding 5m in height above ground level	Total area not more than 10m <sup>2</sup> and each sign no more than 6m <sup>2</sup>
Advertisements within a building	No restriction on number of signs providing they are not ordinarily visible from outside the building	na
Local Government	Advertising local government functions ie locations of meetings, roadwork's etc	na

If you have any doubts please check with the Shire prior to erecting a sign.

## 7. Applications

Please complete the attached form and return it to the Shire of Dandaragan accompanied by the following:

- the appropriate application fee;
- any artwork or designs of the signage;
- plan of proposed location; and
- a description of how the sign is proposed to be secured.

## 8. Attachments

1. Application for Signs and Hoardings Permit
2. Application for Directional Signage



**APPLICATION FOR SIGNS PERMIT**

NAME OF APPLICANT: \_\_\_\_\_

ADDRESS OF APPLICANT:  
\_\_\_\_\_

POSTAL ADDRESS OF APPLICANT:  
\_\_\_\_\_

TELEPHONE NO: \_\_\_\_\_

NAME OF LANDOWNER: \_\_\_\_\_

ADDRESS OF LANDOWNER:  
\_\_\_\_\_

TELEPHONE NO: \_\_\_\_\_

IF LANDOWNER IS DIFFERENT TO APPLICANT PLEASE PROVIDE LANDOWNERS PERMISSION WITH APPLICATION.

*I HEREBY APPLY FOR A LICENCE TO ERECT AND/OR MAINTAIN A \_\_\_\_\_ SIGN ON LOT NO. \_\_\_\_\_ STREET: \_\_\_\_\_ SUBURB: \_\_\_\_\_ IN ACCORDANCE WITH THE ATTACHED PLAN AND DETAILS IN DUPLICATE.*

APPLICANT'S SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_/\_\_\_\_\_/\_\_\_\_\_



**SHIRE of DANDARAGAN**

**BUSINESS DIRECTIONAL SIGN**

I WISH TO HAVE THE FOLLOWING BUSINESS DIRECTIONAL SIGN:

--	--	--	--	--	--	--	--	--	--	--	--	--

--	--	--	--	--	--	--	--	--	--	--	--	--

I UNDERSTAND THAT I WILL BE INVOICED FOR THE AMOUNT OF INSTALLATION FOR THIS SIGN AND THIS INCLUDES THE SHIRE OF DANDARAGAN ERECTING MY BUSINESS SIGN.

NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

MOBILE: \_\_\_\_\_

ANY ADDITIONAL COMMENTS:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_